

CITY OF RITZVILLE

2025 110 AWARDS

Updated October 15, 2024

ORGANIZATION NAME	CONTACT PERSON	APPLICATIONS	2025 Request	2024 Award	2023 Award	2022 Award	2021 AWARD	2020 AWARD
Boots and Brushes	Karen Cady	Fiber Fest & Renaissance Fair	\$11,000.00	\$5,000.00				
City of Ritzville	Scott Yaeger	Utilities and Lease at the Burroughs & Depot Museums	\$19,456.00	\$14,450.00	\$10,500.00	\$10,727	\$10,235	\$7,500
		Golf Course Clubhouse-Utilities and Communications		\$0.00	\$0.00	\$20,000	\$22,718	\$9,300
		Interstate MIs Tourism Promotion Plates	\$5,555.00	\$2,803.00				
		Wayfinding Historic District Street Signs	\$4,540.00					
		Wayfinding Gateway Sign		\$30,000.00				
Ritzville Chamber of Commerce	Kellen Hayes	Marketing Special Events & Tourism	\$9,000.00	\$12,500.00	\$25,000.00	\$30,000	\$30,000	\$40,000
		Tourism & Promotion Director	\$25,000.00	\$20,500.00				
		Seasonal Support Staff	\$8,500.00	\$8,500.00				
		Miss Ritzville Program	\$1,000.00					
Ritzville Downtown Dev. Association	John Rankin	Ritz Theater- Maintenance & Operation	\$13,116.00	\$22,916.00	\$21,007.00	\$24,800	\$12,360	\$12,000
		Advertising Weekly	\$3,600.00					
		RDDA Special Events	\$4,000.00	\$3,000.00	\$6,600.00			
		Staff-Part Time	\$30,000.00					
Ritzville Festivals Association	Josh Reidt	Ritzville Community Float, Truck & Trailer	\$8,000.00	\$7,000.00	\$5,000.00	\$5,000	\$5,000	\$5,000
		Miss Lind Ritzville		\$1,000.00				
		Bronco Days		\$8,000.00				
		Main Ave Market		\$4,000.00				
		Music Festival		\$8,000.00				
Ritzville Museums	Callie Moore Randy Flyckt	Preserving Wheatland History Video and Holiday Festivities			\$6,980.00			
		Streaming Camera at Depot	\$2,000.00					
		Collector Souvenlers	\$1,193.94					
		Cornhole Play Event		\$1,300.00				
Ritzville Rodeo Association	Michelle Hennings	Tourism Marketing/Event Operation	\$8,500.00	\$8,500.00	\$6,000.00	\$5,500	\$5,500	\$5,500
Ritzville United	Cory Bartlett Josh Reidt	Visitritzville.org	\$10,000.00					
		Bronco Days	\$8,000.00					
		Ritzfest	\$10,000.00					
Wheatland Community Fair	Marla Greenwalt	Advertising and Promotion	\$15,000.00	\$15,000.00	\$14,000.00	\$5,500	\$5,500	\$5,000
TOTAL			\$197,460.94	\$172,469.00	\$95,087.00	\$101,527	\$91,313	\$84,300

2025 Approved Budget

\$183,000.00



2025 Lodging Tax/Tourism Promotion Funding Application and Guidelines

2025 funding requests are now being accepted by the City of Ritzville. Applications for 110 Lodging Tax/Tourism Promotion funding are **due October 4, 2024** to City Hall.

What is the Lodging Tax/Tourism Promotion Fund?

Funding for this program comes from the City of Ritzville's 110 Lodging Tax/Tourism Promotion Fund which receives taxes from lodging establishments inside the city limits. The City collects a four percent tax on charges for overnight lodging (2% is considered a basic hotel/motel tax and the second 2% is a credit against the sales tax that lodging establishments collect).

What Can be Funded with Lodging Tax Revenue?

Lodging taxes can be used for:

- tourism marketing,
- marketing and operations of special events and festivals,
- operations of tourism-related facilities owned or operated by nonprofit organizations,
- operations and capital expenditures of tourism related facilities owned by the City of Ritzville.

State Law Defining the Use of Lodging Tax

The Washington State Legislature enacted changes to the laws governing the use and reporting of lodging tax revenues with the passage of ESHB 1253 in the 2013 legislative session. These changes, in part, established requirements for reporting information on the use of lodging tax which have been incorporated into the Lodging Tax/Tourism Promotion application. Revised Code of Washington (RCW), Chapter 67.28 'Public Stadium, Convention, Arts and Tourism Facilities' provides detailed information about the use, award and reporting of tourism funds.

Important Terms Relating to RCW 67.28:

Tourism: economic activity resulting from tourists, which may include sales of overnight lodging, meals, tours, gifts, or souvenirs.

Tourism promotion: activities, operations, and expenditures designed to increase tourism, including but not limited to advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming tourists; developing strategies to expand tourism; operating tourism promotion agencies; and funding the marketing of or the operation of special events and festivals designed to attract tourists.

Tourism-related facility: real or tangible personal property with a usable life of three or more years, or constructed with volunteer labor, and used to support tourism, performing arts, or to accommodate tourist activities.

Who May Apply?

The 2025 funding program is open to organizations with the demonstrated ability to achieve tourism goals as outlined below.

- Increase hotel occupancy in Ritzville by creating overnight stays.
- Increase overnight stays during the off season.
- Provide visitor attractions and/or promote the area's existing attractions.
- Attract more businesses to Ritzville and thereby generate additional business for hotels and motels.

Application Requirements

All organizations seeking funding under this program must:

- Submit the completed application form; and
- Operation budget for the activity/entity; and
- Estimate number of people predicted to attend each activity/event; and
- Estimate how funding the activity will result in increases to people staying overnight, travelling 50 miles or more, or coming from another state or country.

Applications must be received at Ritzville City Hall by **5:00 p.m. on October 4, 2024**. Please submit only one fully completed and signed original. All applications must be able to be clearly reproduced in black and white and mailed to Ritzville City Hall, 216 East Main Ave., Ritzville, WA 99169. Incomplete applications will not be considered by the Ritzville City Council.

Organizations awarded funds will be notified and required to execute a contractual agreement that will set out the performance expectations, level of funding and the mechanism for invoicing for payment.

Selection and Award Process

Funding of the program and specific awards are dependent on review and decision of the City Council. The Council will hold a special meeting **on October 15, 2024 at 5:30 p.m.** for applicants to present and provide additional information on their request. The City Council will recommend a list of candidates and funding levels that will be accepted and adopted as part of the 2025 Budget. **Funds will be awarded on a competitive basis**, and applicants will be notified following City Council decision.

The City Council will make awards based on the most competitive applications that meet the criteria for funding. For more information contact Julie Flyckt at 509-659-1930 or by email at julie.flyckt@ritzville-wa.us.

Reporting

Reporting requirements enacted by the Washington State legislature in 2013 requires the City to report to the State regarding the use of funds for the year. All recipients of lodging tax revenue, regardless of what the revenue is to be used for, **must submit a Lodging Tax report up to 60 days after the event** to the City describing the actual number of travelers generated. **The City will, as part of the contract with the recipients, require that the Lodging Tax report (see report template) be provided before reimbursement is dispersed.** The City will file an annual report to the State of Washington Joint Legislative Audit and Review Committee (JLARC).

2025 APPLICATION FOR 110 LODGING/TOURISM PROMOTION FUNDS

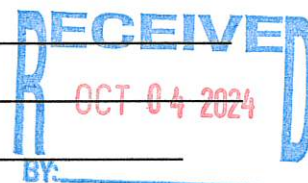
Name of Organization Boots and Brushes / RRAM Rural Artist & Maker space

Contact Person Karen Cady

Address 201 E Main Ave

City, State, Zip Ritzville wa 99169

Day or message telephone (509) 999-8941



Project to be Funded: Fiber Fest & Renaissance Fair

Total Cost: \$ 12,100.00

Less Own Funding \$ 1,100.00

Requested Funding Amount \$ 11,000.00

- Briefly explain project to be funded and how it will benefit the City of Ritzville and meet the criteria. Please provide additional pages, prints, exhibits, etc. necessary to assist in the decision-making process.
- Provide an operational budget for the activity/entity.
- Estimate the total number of people predicted to attend each activity/event.
- Estimate how funding the activity will result in increases to people staying overnight, travelling 50 miles or more, or coming from another state or country.

See Attached

As a representative of the above organization, I have reviewed and acknowledge the information provided to be eligible and receive Lodging Tax Funds.

Karen Cady
Signature

Oct 4, 2024
Date

Boots and Brushes/RCAM Estimated Budget for 2025 Fiber Fest/Ren Faire

Expenses

Rental of the Fair Grounds (added/ barn, outside areas, Rodeo parking)	\$1,500.00
Maintenance	\$1,000.00
Insurance (this went up in 2024 to just under \$2,000.00)	\$1,000.00
Administration	\$500.00
Marketing and Promotion (Print, digital, radio, & participation swag)	\$5,000.00
Professional Education (Instructor fees & speaker fees)	\$1,600.00
Security	\$1,000.00
Food	\$500.00
<i>Expenses Total</i>	\$12,100.00

Estimated Income 2025

Vendor Fees (25 vendors at \$25.00)	\$620.00
Participant Fees (\$5.00 estimated 250)	\$1,250.00
Sponsor/Donations	\$1,000.00
Funds in account Oct2024 (minus insurance at \$150.00monthly)	\$700.00
<i>Income Total</i>	\$3,570.00

Boots and Brushes/RCAM feels that with \$11,000.00 we can continue to grow Fiber Fest, build a Renaissance Faire and collaborate on programs to benefit those living in Ritzville and the surrounding area.

Boots and Brushes/RCAM 110 ask 2025

Boots and Brushes/RCAM is asking the City to partner with us for \$11,000.00 via the 110 funds.

Fiber Fest: First weekend in May at the Wheatland Communities Fair Grounds

Fiber Fest's 8th annual 2-day family friendly multigenerational sensory celebration of all things made from fiber. It's covering the life cycle of the plant or animal fiber through to a finished item. We are keeping the traditional fiber arts alive by teaching and sharing them with others.

Education

- Introducing & educating on traditional and modern fiber arts (spinning, dying, knitting, crocheting etc.)
- Fiber Fest hosts an open spin at the Wheatland Communities Fair.
- Planned expansion in 2025 to offer weekend workshops. This will bring participants from outside the Ritzville area and will be another opportunity to partner with multiple groups.

Growth

- Had attendance from Europe, Montana, Idaho, Oregon, the Midwest, Eastern and Western Washington.
- Our Fiber community is growing and bringing more people to Ritzville.
- Adding a second day in 2023 added more people from the outside area. (This held true in 2024.)
- The Attendance at the Fiber Fest event continues to grow, from 150 in 2023 to 200 in 2024.

Community Benefits

- Returning vendors and attendees are calling, texting and e-mailing, looking for our event. They want to come back.
- For lodging, attendees utilized campsites (25 people) and various hotels in Ritzville. Overall participation for 2 days was 200.
- Collaborated with Best Western Bronco Inn last 4 years to provide accommodation and advertising.

- Partnered with WSU extension, Parent to Parent, Rodeo, Informing Families, 4H, and the library to enrich learning opportunities in the Ritzville Community.
- Ritzville is now recognized with memberships to various organizations- Sheep Growers, Northwest Spinners and Fiber Arts Association, Crochet Guild of America, Craft yarn Council, The Knitting Guild Association, Handweavers Guild of America, International Organization of Lace Inc., Embroiders Guild of America.

Planned Expansion/Collaborations for 2025

- Live fiber animals and more ideas on other ways to use the fiber (insulation, pelletizing etc.) to Fiber Fest.
- Weekend retreats to Ritzville allowing small groups of people to come together and spend concentrated time on learning and leaving with a completed project.
- The Society for Creative Anachronisms (Renaissance Fair) to the Fair/Rodeo Grounds in 2025.
- Introducing new ideas, environmentally positive alternative markets and sustainable practices.

With support of sponsors and anticipation of 110 funds we hope to continue to grow our activities in Ritzville, bring more people to Ritzville and giving them an opportunity to shop and enjoy all that Ritzville has to offer.

2025 APPLICATION FOR 110 LODGING/TOURISM PROMOTION FUNDS

Name of Organization City of Ritzville

Contact Person Mayor Scott Yaeger

Address 216 East Main Avenue

City, State, Zip Ritzville, WA 99169

Day or message telephone (509) 659-1930



Project to be Funded: Burroughs Home, Depot, Plaza Operational Costs

Total Cost: \$ 19,456

Less Own Funding \$ _____

Requested Funding Amount \$ 19,456

- Briefly explain project to be funded and how it will benefit the City of Ritzville and meet the criteria. Please provide additional pages, prints, exhibits, etc. necessary to assist in the decision-making process.
- Provide an operational budget for the activity/entity.
- Estimate the total number of people predicated to attend each activity/event.
- Estimate how funding the activity will result in increases to people staying overnight, travelling 50 miles or more, or coming from another state or country.

Annually the City of Ritzville has allocated funds from the 110 funds to pay the utility bills at the city-owned museum. The allocated funds are a huge benefit to the city's tourism strategy and meets the goals of the comprehensive plan. This request also helps to minimize the impact to the volunteer members who operate and help maintain it.

The museum volunteers work to make improvements at both locations and use their own funding for most needs. The City assists when necessary but has always been responsible for the utilities and insurance. The City of Ritzville is also requesting funding for the Depot's annual lease to Burlington Northern, which goes up 3% each year.

In 2023, there were 252 visitors to the Railroad Depot and 65 visitors to the Burroughs Museum, who traveled 50 miles or more to visit.

As a representative of the above organization, I have reviewed and acknowledge the information provided to be eligible and receive Lodging Tax Funds.

Quen Jasso
Signature

10/4/24
Date

Utilities, Insurance, Lease at the Burrough's, Depot & Plaza

Expenditures	2019 ACTUAL	2020 ACTUAL	2021 ACTUAL	2022 ACTUAL	2023 ACTUAL	2024 ESTIMATE	2025 REQUEST
Utilities	\$5,830.54	\$4,615.96	\$6,926.79	\$9,921.75	\$8,400.00	\$12,795.00	\$12,795.00
Depot Lease	\$1,076.75	\$1,109.05	\$1,142.32	\$1,176.59	\$1,211.89	\$1,248.00	\$1,285.00
Insurance	\$5,773.94	\$2,911.68	\$3,130.75	\$3,444.08	\$4,229.00	\$4,800.00	\$5,376.00
Total	\$12,681.23	\$8,636.69	\$11,199.86	\$14,542.42	\$13,840.89	\$18,843.00	\$19,456.00

Utilities Breakdown

Expenditures	2024 ESTIMATED	2025 REQUEST
City of Ritzville	\$3,963.00	\$3,963.00
Avista	\$8,832.00	\$8,832.00
	\$12,795.00	\$12,795.00

2025 APPLICATION FOR 110 LODGING/TOURISM PROMOTION FUNDS



Name of Organization City of Ritzville
Contact Person Mayor Scott Yaeger
Address 216 E. Main St.
City, State, Zip Ritzville, WA 99169
Day or message telephone (509) 659-1930

Project to be Funded: Interstate MIS tourism Promotion Plates

Total Cost: \$ 5,555.00
Less Own Funding \$ _____
Requested Funding Amount \$ 5,555.00

- Briefly explain project to be funded and how it will benefit the City of Ritzville and meet the criteria. Please provide additional pages, prints, exhibits, etc. necessary to assist in the decision-making process.
- Provide an operational budget for the activity/entity.
- Estimate the total number of people predicted to attend each activity/event.
- Estimate how funding the activity will result in increases to people staying overnight, travelling 50 miles or more, or coming from another state or country.

Through the 2018 Wayfinding Plan Process the City identified an opportunity to utilize WSDOT MIS signs to assist in its tourism promotion along the ^{US-395} I-90 highway system. This application would allow the City to start its tourism promotion activities well outside of City limits and to target out-of-town travelers. Included in this application is an estimate for costs for an annual MIS permit along w/ the initial costs for plates to be fabricated for installation on the MIS and follow-through systems, as well as for the required marketing on-site signage.

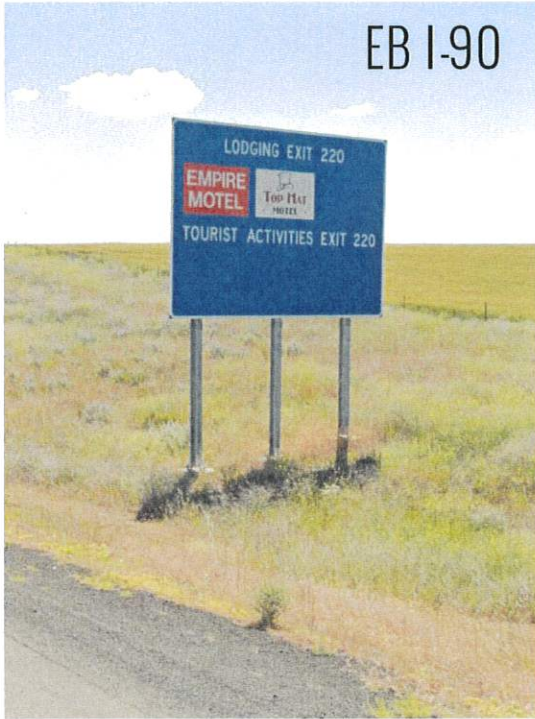
As a representative of the above organization, I have reviewed and acknowledge the information provided to be eligible and receive Lodging Tax Funds.

[Signature]
Signature

10-3-24
Date

2024 MIS Budget *for* 110 Funding Request

EB I-90



EB I-90 FT



WB I-90



WB I-90 FT



2024 Wayfinding-MIS Budget *for* 110 Funding Request

I-90				
	Cost	Unit	Qty	Total
Annual Permit Fee, Zone 2, both directions of travel (GOLF)*	\$683.00	ea	1	\$683.00
Plate*	\$530.00	ea	2	\$1,060.00
Follow-thru Plate*	\$530.00	ea	3	\$1,590.00
On-Site Golf Course Destination Sign <i>Design</i>	\$300.00	ls	1	\$300.00
On-Site Golf Course Destination Signs	\$350.00	ea	3	\$1,050.00
				\$4,683.00

US-395				
	Cost	Unit	Qty	Total
Annual Permit Fee, Zone 2, one direction of travel (GOLF)*	\$342.00	ea	1	\$342.00
Plate*	\$530.00	ea	1	\$530.00
Follow-thru Plate*	\$530.00	ea	1	\$530.00
				\$872.00

*MIS estimates taken from <https://wsdot.wa.gov/business-wsdot/highway-signs/advertising-services-signs-highways/get-your-business-blue-sign>

Wayfinding: Progress through 2024

Conceptual Model

A conceptual model explores how visitors should engage with a wayfinding system. The visitor experience of Ritzville should be curated starting with the interchanges with Interstate 90 and gateways on Rt. 261 and 1st Avenue that lead motorists into the community. Upon arrival, the visitor should be welcomed to Ritzville and should be directed to key destinations within the community. A network of destination directional, and parking directional signage should guide the visitor to the downtown, destination, or parking facility. In some cases, parking facility signage as well as pedestrian-scale map and directional signage may be appropriate to guide visitors in destination-dense, pedestrian-friendly districts. This plan deals only with vehicular oriented signs.



Projected *total* costs of implementation were estimated by consultant Arnett Muldrow & Associates to range between \$82,500 and \$161,500 over the course of three years. Starting in 2019, the City began applying for 110 funds to undergo the process of turning this plan into real-world results.

The City has currently invested \$218,146 of lodging tax money towards wayfinding from 2020 to 2024 and has made great progress so far!

Below is a detailed list of the City's progress by the end of 2024.

Highway

- In 2019 the City submitted a 110 funding request in the amount of \$27,500 to begin “curating” the user experience at the highway level with the replacement of existing WSDOT signage along I-90 to be in line with the destinations listed on the City’s Directional Trailblazers. This application resulted in the installation of the updated WSDOT signs in 2020/early 2021.
- In 2024 the City will submit a 110 funding request in the amount of \$2,803 to complete the update to the traveler’s highway introduction to Ritzville through the purchase of MIS plates. These plates would go up in 2025 and be installed by WSDOT and would include follow through and related golf course signage.

Progress: (92%)

Total Spent: \$27,878 of \$30,303

Community Gateway



- The City completed the design, bid, build process for the major community gateway sign at Weber & Division. In 2024 the City worked with ImageGroup on the installation and the project was wrapped up before Labor Day weekend.

Progress: (100%)

Total Spent: \$104,062

District Gateway

The heart of this wayfinding process is to help our tourists find our Historic Downtown. For this reason, the wayfinding plan includes a District Gateway sign level to install signs at the edges of our Historic District to let visitors know they’ve arrived.

- In 2021 the City submitted a 110 funding request in the amount of \$9,156 to install Historic District Gateway signs. Work was completed by the City in 2022.

Along with these district boundary signs, a design was included to update street name signage inside of this district with a special design that makes it stand out and reinforces both the brand and the visitor’s arrival in the historic district. No money has been requested for this level at this time.

Progress: (100%)

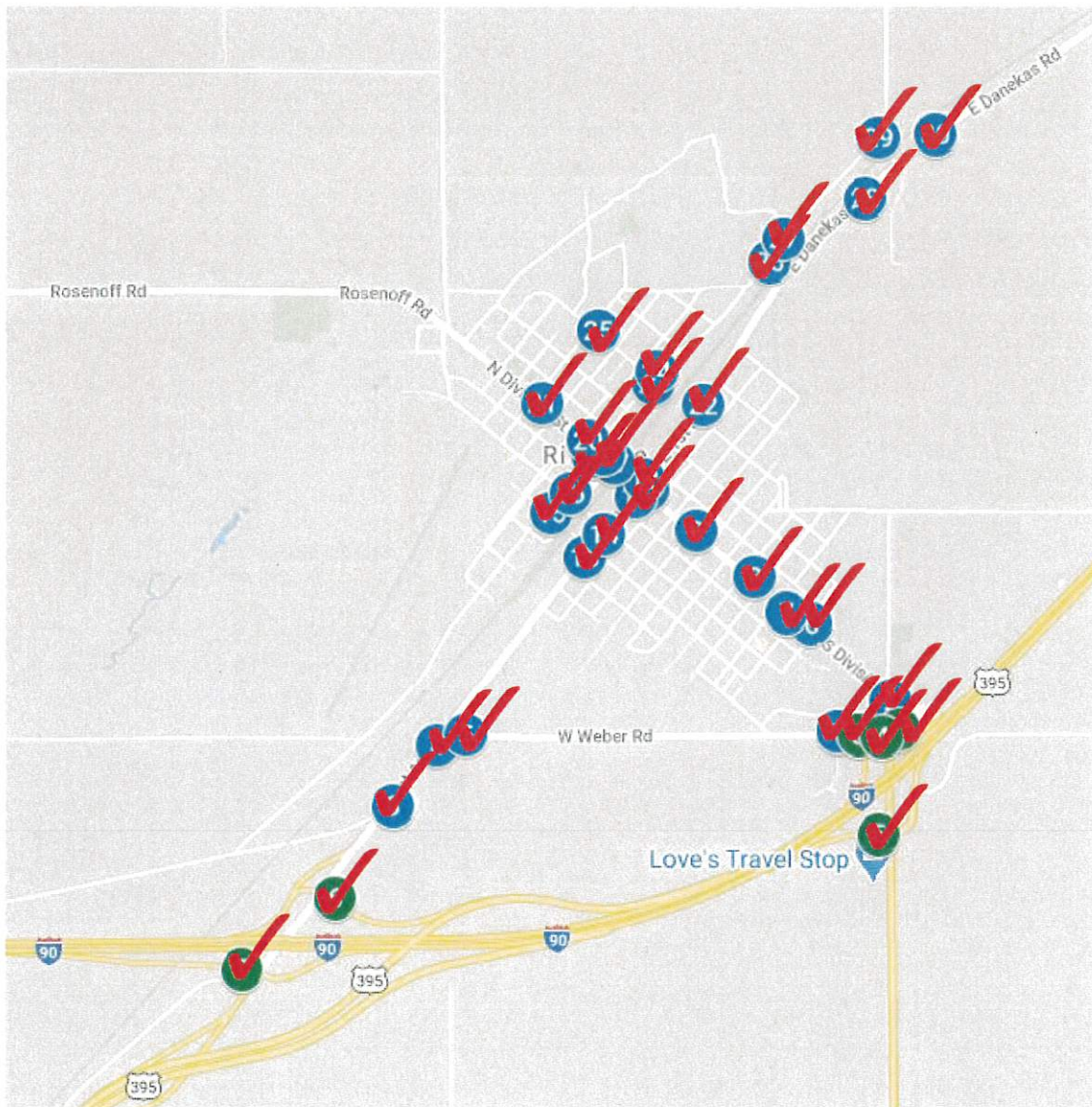
Total Spent: \$1,206 of \$9,156

Directional Trailblazers

- In 2018 the City submitted a 110 funding request in the amount of \$44,000 for Phase 1 of the implementation process.
Funding and timing turned Phase 1 into the purchase of all Directional Trailblazer signs, poles, and hardware during 2019.
- In 2019 the City submitted a 110 funding request in the amount of \$41,000 for Phase 2 of the implantation process.
This award resulted in the installation of the Directional Trailblazer signs in 2020.

Progress: (100%)

Total Spent: \$85,000



Destination Signs

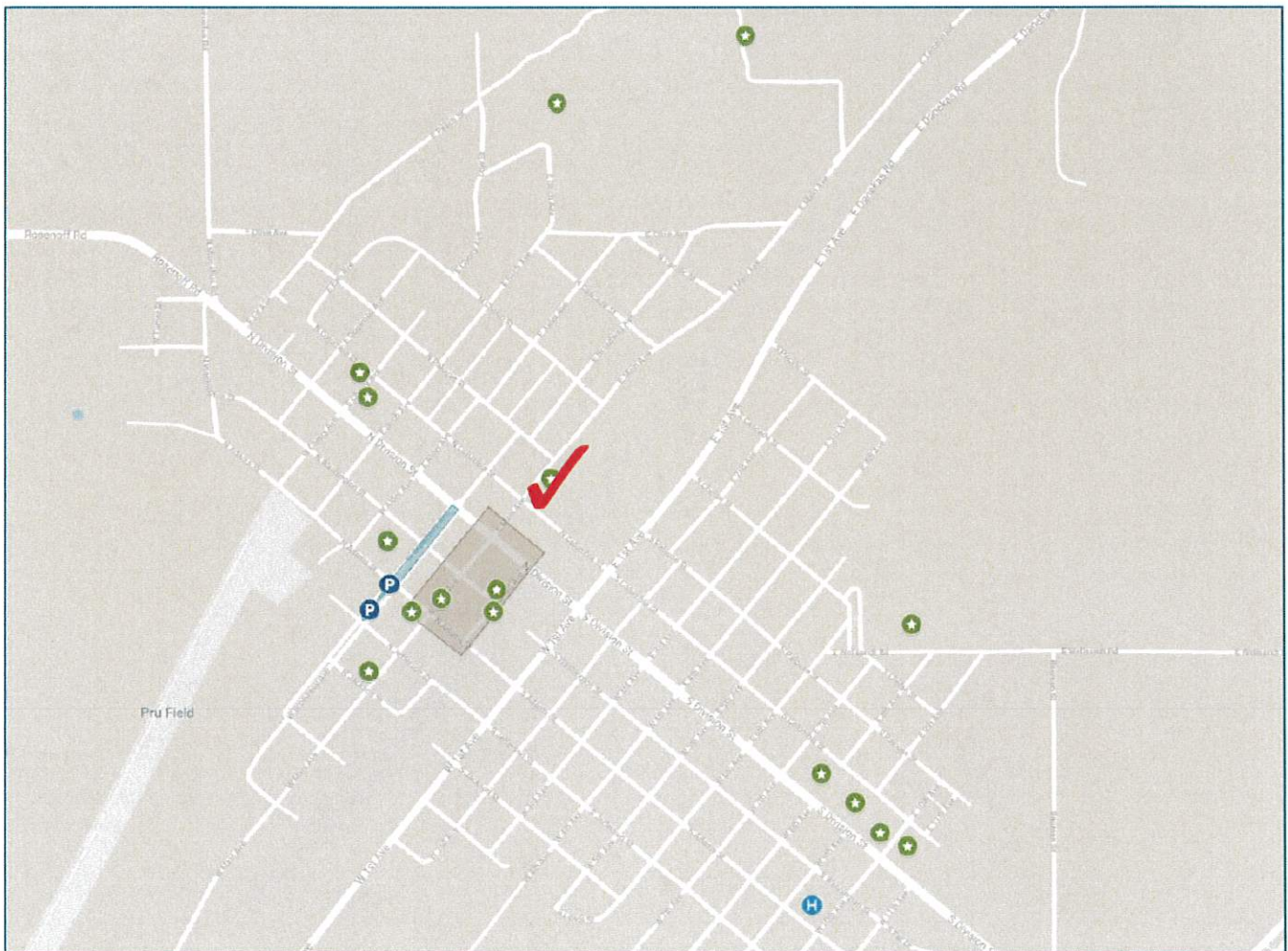
Destination signs will be an ongoing process. These destinations were ranked by the consultant according to the scale on page 8 of the Wayfinding Plan.

City Hall installed a destination sign in 2019 outside of the 110 monies available.

Progress: (13%)

Total Spent: \$???

Attraction or Destination	
1	Downtown
2	Fairgrounds
3	Water Park (icon)
4	City Hall
5	Museums
6	Golf Course (icon)
7	City/County Offices
8	City of Ritzville Park
9	Railroad Depot Museum
10	Burroughs House Museum
11	County Courthouse
12	Ritzville School Complex
13	Library (icon)
14	Baseball Field
15	Schools
16	Public Parking (icon)
17	RV Parking (icon)
18	Public Restrooms (icon)



Parking Directional

- In 2020 the City submitted a 110 funding request in the amount of \$2,050 for Parking Directional Signage. Because this project is in an area that may end up being a street project at some point, it was decided not to fund at that time and revisit it when the Broadway street project was closer to being a reality.

Progress: (0%)

Total Spent: \$0



2025 APPLICATION FOR 110 LODGING/TOURISM PROMOTION FUNDS



Name of Organization City of Ritzville
Contact Person Mayor Scott Jaeger
Address 216 E. Main St.
City, State, Zip Ritzville, WA 99169
Day or message telephone (509) 659-1930

Project to be Funded: Historic District Street Signs (Wayfinding)

Total Cost: \$ 4,540.00
Less Own Funding \$ _____
Requested Funding Amount \$ 4,540.00

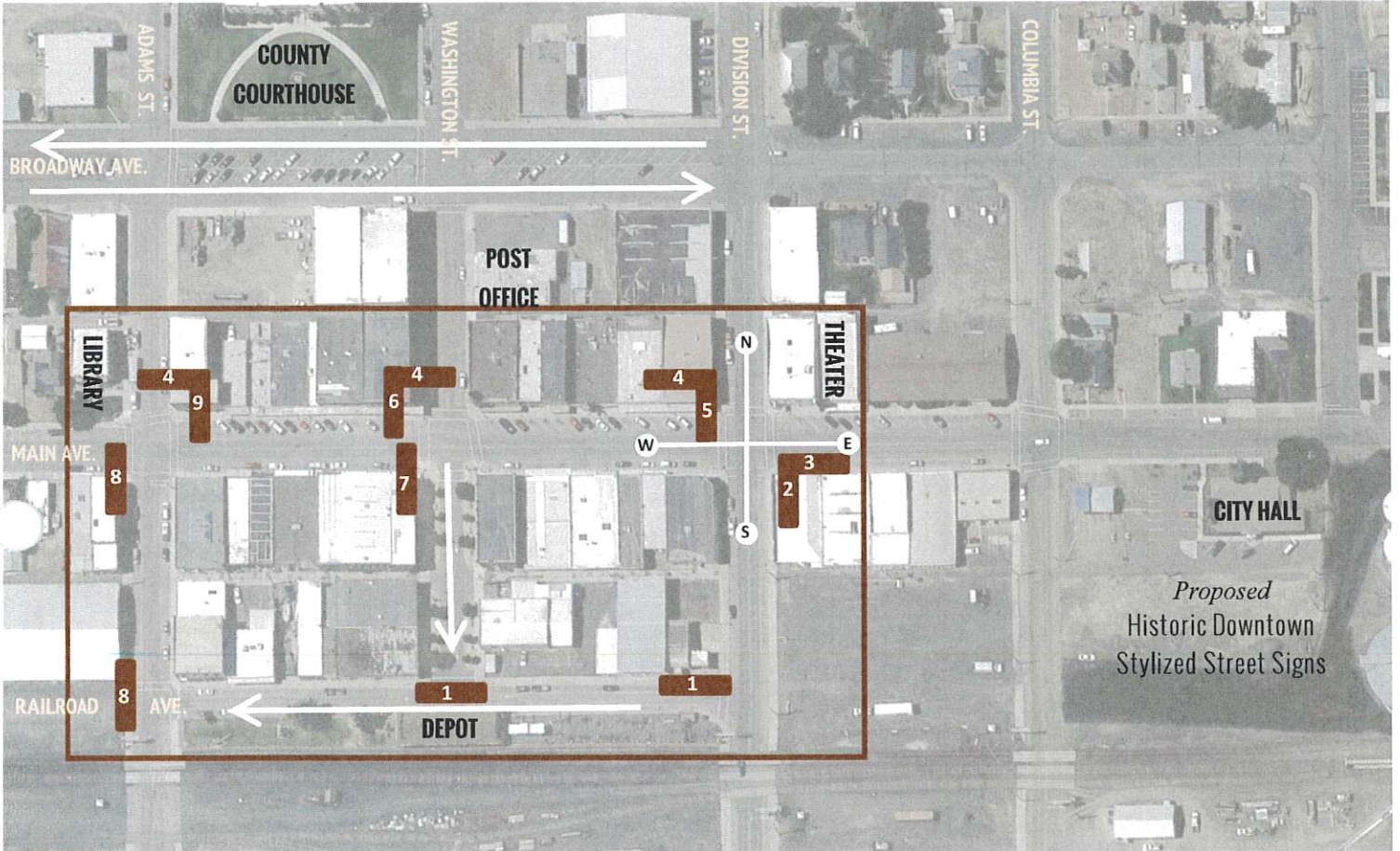
- Briefly explain project to be funded and how it will benefit the City of Ritzville and meet the criteria. Please provide additional pages, prints, exhibits, etc. necessary to assist in the decision-making process.
- Provide an operational budget for the activity/entity.
- Estimate the total number of people predicted to attend each activity/event.
- Estimate how funding the activity will result in increases to people staying overnight, travelling 50 miles or more, or coming from another state or country.

One of the City's notable features is a roughly 3-block large National Historic District in its central business district. Through our 2018 Wayfinding Plan, the City determined this area could be highlighted through upgraded street signage to help delineate the area w/ special, stylized street name signs. This application will install city-owned signage within the district boundaries.

As a representative of the above organization, I have reviewed and acknowledge the information provided to be eligible and receive Lodging Tax Funds.

[Signature]
Signature

10-3-24
Date



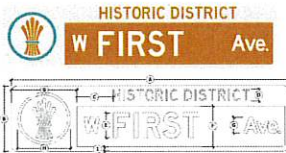
*Proposed
Historic Downtown
Stylized Street Signs*



Historic District Boundary



Historic District Styled Street Name Sign
DOUBLE SIDED (x 13)



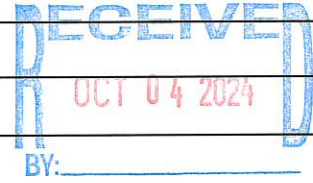
- 1: W Railroad Ave. (x 2)
- 2: S Division St.
- 3: E Main St.
- 4: W Main St. (x 3)
- 5: N Division St.
- 6: N Washington St.
- 7: S Washington St.
- 8: S Adams St. (x 2)
- 9: N Adams St.

2024 Wayfinding-MIS Budget *for* Downtown Wayfinding

Downtown				
	Cost	Unit	Qty	Total
Historic District Street Signs	\$100.00	ea	13	\$1,300.00
Do Not Enter	\$180.00	ea	1	\$180.00
One Way	\$180.00	ea	2	\$360.00
No Left/Right Turn	\$180.00	ea	2	\$360.00
Street Sign Mounting Hardware	\$30.00	ea	18	\$540.00
Labor	\$100.00	sign	18	\$1,800.00
				\$4,540.00

2025 APPLICATION FOR 110 LODGING/TOURISM PROMOTION FUNDS

Name of Organization Ritzville Area Chamber of Commerce
Contact Person Kellen Hays
Address 216 E Main Ave, PO Box 122
City, State, Zip Ritzville, WA 99169
Day or message telephone (509) 659-1936



Project to be Funded: Special Events & Operations, Tourism & Communications

Total Cost: \$ \$51,500
Less Own Funding \$ \$8,000
Requested Funding Amount \$ \$43,500

- Briefly explain project to be funded and how it will benefit the City of Ritzville and meet the criteria. Please provide additional pages, prints, exhibits, etc. necessary to assist in the decision-making process.
- Provide an operational budget for the activity/entity.
- Estimate the total number of people predicted to attend each activity/event.
- Estimate how funding the activity will result in increases to people staying overnight, travelling 50 miles or more, or coming from another state or country.

The Ritzville Area Chamber of Commerce has year-round responsibilities to promote and inform travelers about resources, events and activities within our city. The Chamber serves as a community partner, helping to promote not only events hosted by the organization itself, but also those hosted by others in our community. Marketing and promotions are extremely important to the success of local events, and through digital and printed outreach, the Chamber continues to reach more people each year. The Chamber wants to continue to grow in order to improve partnerships and outreach, and also continue to grow our events, specifically Pop-Up at the Park and the Ritzville Community Parade. These events draw participants from outside of our community, and allow us to showcase what our city has to offer. We intend to host new vendor events this year, which will serve as a fundraiser for our organization, and provide us with expansion of tourism events within our community. Please see the attached pages for more information on our plans and estimates of expenses for 2025.

Signature

10-4-2024

Date

2025 RITZVILLE CHAMBER BUDGET

REVENUE	
110 Special Event Funds	\$32,000
110 Tourism Funds	\$11,500
Gala Dinner Fundraiser	\$1,000
Ice Cream Booth	\$2,500
Membership Dues	\$1,500
Vendor Events (two new additions)	\$2,000
Pop-Up At The Park	\$1,000
TOTAL REVENUE	\$51,500
EXPENSES	
Tourism & Promotion Director	\$25,000
Seasonal Support Staff	\$8,500
Utilities	\$3,000
Insurance	\$2,500
Marketing & Events	\$6,000
Meals	\$1,000
Printing / Postage & Delivery	\$2,000
Miss Ritzville Program	\$1,000
Tourism Conferences/Education	\$1,000
Dues & Subscriptions	\$500
Office Supplies	\$1,000
TOTAL EXPENSES	\$51,500
NET	\$0





**TOURISM & PROMOTION
DIRECTOR
\$25,000**

Tourism & Promotion Director

The formation of our Tourism & Promotion Director contract in 2024 proved successful, but also pointed us to a greater need for personnel availability. We were able to consolidate this contract to also include graphic design, which increased the roles and responsibilities for the position.

We are currently contracted for 50 hours of work per month. We would like to increase the contracted amount of hours per month for this role, with an additional extension of hours during our “tourist season” and during our high-demand months leading up to events.

Since adding a communications and director position, we have seen a tremendous growth in all forms of communication and promotion. Our website traffic has grown each year, and our social media platforms are reaching more people than ever. With the growing demand for contact and prompt response, we need to have a person available more often.

110 TOURISM & COMMUNICATIONS FUND



RESPONSIBILITIES OF THIS ROLE IN 2025:
Email correspondence,
website expansion/updates,
social media promotions,
representative at tourism
meetings, community outreach



TOTAL EMAILS

Email Correspondence to date includes 1,282 emails.



WEBSITE TRAFFIC

Page Views: 4,253
Unique Visitors: 1,921
18% Increase from 2023



SOCIAL MEDIA

Interactions Average of 1,300 Each Month
Post Reach to Date: 22,745



PHONE HOURS

250 Phone Calls
25% Increase from 2023
12 Text Messages

Combined Overage Hours For Tourism Promotion Director = 133 Hours
Phone Hours Does Not Include Correspondence With Board Members
Hours Volunteered Outside of the Contracts: 36 Hours
Contract Held With KD Consulting, LLC





**SEASONAL SUPPORT
STAFF
\$8,500**

Seasonal Support Staff

A growing need and request for our organization is to reopen the Visitors' Center during the "tourist season" from May-October. This would allow for a location for travelers to receive information on our community, and also be an excellent resource for other local organizations to promote their events/activities.

The additional role would also be responsible for distribution of materials and making contact with our local businesses during our seasonal Festivals (Spring Fest, Harvest Fest, Fall Fest, Winter Fest). They would also serve as our event manager at our large events (Pop-Up at the Park, Ritzville Community Parade). This would help alleviate these responsibilities from our Tourism/Promotion Director, and allow that individual to focus on creation of marketing materials and promotion of our events through our digital resources.

This contracted position would be for 500 work hours, to be completed between the months of April-December.

110 TOURISM & COMMUNICATIONS FUND



RESPONSIBILITIES OF THIS ROLE IN 2025:
Contact and distribution of event resources, event manager for Pop-Up and Parade, Visitor Center support during tourist season



UTILITIES
\$3,000

Utilities

A necessary expense for operations of our organization are utilities. This fund is used for our yearly expenses for our phone plan, website hosting and domain, and our online payment system, Square. This also includes the monthly expense for our storage unit.

INSURANCE
\$2,500

Insurance

In order to host events in our community, it is imperative for our organization to have special event insurance. This policy covers our higher liability events, like parades and Trick-or-Treat. As we add more vendor events in the upcoming year, we will experience an increase in our expense for our annual insurance policy.

110 SPECIAL EVENTS & OPERATIONS FUND





MARKETING & EVENTS

\$6,000

Marketing & Events

A crucial step in effective promotions is strong marketing materials. These materials include posters/flyers, social media graphics, and logos. This also includes showcasing, and correctly utilizing, the Ritzville branding package to create consistent and recognizable materials. We strive to provide visually appealing graphics for all of the events we host, as well as create posters during the seasonal festivals to help promote the events hosted by other groups/businesses within our community.

PRINTING/POSTAGE

\$2,000

Printing/Postage

In coordination with our marketing materials, it is necessary for us to have high-quality printed posters/flyers to showcase our events. This also includes the production of banners and signs. We also have expenses for our yearly PO Box and mailing promotional materials, as requested.

110 SPECIAL EVENTS & OPERATIONS FUND



A FEW EXAMPLES OF
MARKETING MATERIALS
FROM LAST YEAR'S
WINTER FEST



**RITZVILLE
WINTER
FEST**

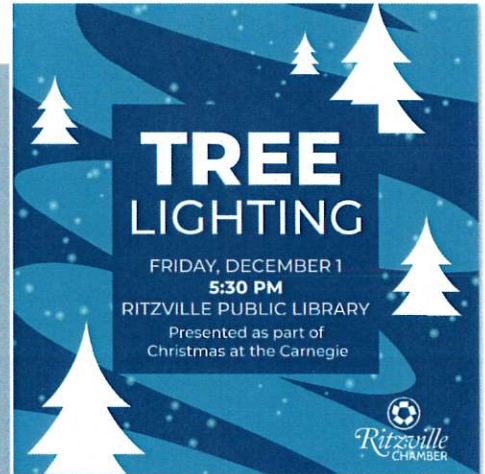
December 1
CHRISTMAS AT THE CARNEGIE
5:30 PM * Ritzville Public Library

December 2
RITZVILLE HOLIDAY BAZAAR
10 AM - 2 PM * Ritzville Grade School
CHILDREN'S MOVIE MATINEE, "THE STAR"
2 PM * The Ritz Theatre

December 9
FLY-IN SANTA
11 AM * Ritzville Schools
CHRISTMAS AT THE MUSEUM
11 AM - 1 PM * Train Depot
SANTA PARADE
12 PM * Downtown Ritzville
ORNAMENT HUNT
12:30 PM * Downtown Ritzville

December 16
BREAKFAST WITH SANTA
9-11 AM * Ritzville Eagles
CHRISTMAS AT THE MUSEUM
10 AM - 12 PM * Train Depot
QUINTERFEST
11 AM - 2 PM * Legion Hall

December 22
UGLY SWEATER PARTY
6 PM * Ritzville Eagles
WWW.RITZVILLECHAMBER.COM



**TREE
LIGHTING**

FRIDAY, DECEMBER 1
5:30 PM
RITZVILLE PUBLIC LIBRARY
Presented as part of
Christmas at the Carnegie

Ritzville
CHAMBER



Ritzville
CHAMBER

**Gingerbread
HOUSE CONTEST**

Bring your completed
Gingerbread House to the Legion
Hall on Saturday, December 16.

Entries must be
received by 11 AM.

Judging will be completed
by popular vote from
members of the public.
Contest closes
at 1 PM.

This contest is hosted
in partnership with the
Quinterfest event.



**Santa
PARADE**

SATURDAY, DECEMBER 9
12 PM
DOWNTOWN RITZVILLE

Ritzville
CHAMBER



**ORNAMENT
HUNT**

SATURDAY, DECEMBER 9
12:30 PM
DOWNTOWN RITZVILLE



MISS RITZVILLE PROGRAM
\$1,000

Miss Ritzville Program

A new addition to our request this year is our recent partnership with the Miss Ritzville Scholarship Program. This program extends beyond our community, as the representatives travel to parades and events throughout the region. The funds would be used to host the judges for the program, and for promotional expenses when traveling.

TOURISM CONFERENCES /
EDUCATION
\$1,000

Tourism Conferences / Education

Starting this past Spring, we have been fortunate to send our Tourism Director to Regional Chamber Meetings with other directors in the area. These conferences, and others, are vital to our growth and development as an organization.

110 SPECIAL EVENTS & OPERATIONS FUND





DUES & SUBSCRIPTIONS
\$500

Dues & Subscriptions

We pay dues to a variety of organizations, most notably to the Association of Washington Business. Through AWB, we receive updates regarding bills and policies that could affect our business community, as well as resources available to businesses and organizations. This also includes access to grant information.

OFFICE SUPPLIES
\$1,000

Office Supplies

This fund is used to maintain our laptop and computer software necessary to operate our organization. It also includes basic office supply needs, such as pens, paper, sticky notes, folders, and binders.

110 SPECIAL EVENTS & OPERATIONS FUND





**REMAINING FUND
Allocation
\$23,500**

Remaining Fund Allocation for 2024

The fourth quarter of the year is one that brings the majority of our financial obligations. While currently we have money remaining in our 110 fund allotment, we listed below is our **known** financial commitments for the remainder of 2024. We will use all of the money allocated, provided all bills are submitted to our organization by the November deadline.

Tourism/Education:	\$250
Utilities:	\$560
Promotional Materials:	\$2,000
Tourism/Promotion Director Contract:	\$8,500
Overtime Compensation:	\$4,655
Winter Fest Promotions:	\$2,000
Insurance Policy Renewal:	\$2,500
	<hr/>
	\$20,465



2025 APPLICATION FOR 110 LODGING/TOURISM PROMOTION FUNDS

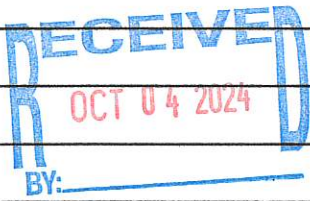
Name of Organization (RDDA) Ritz Theater
Contact Person Linda Kubik
Address 107 E Main
City, State, Zip Ritzville WA 99169
Day or message telephone (509) 659-1930

Project to be Funded: Ritz Theater bldg & staff

Total Cost: \$ 52,116
Less Own Funding \$ 1,400
Requested Funding Amount \$ 50,716

- Briefly explain project to be funded and how it will benefit the City of Ritzville and meet the criteria. Please provide additional pages, prints, exhibits, etc. necessary to assist in the decision-making process.
- Provide an operational budget for the activity/entity.
- Estimate the total number of people predicted to attend each activity/event.
- Estimate how funding the activity will result in increases to people staying overnight, travelling 50 miles or more, or coming from another state or country.

please see attached



As a representative of the above organization, I have reviewed and acknowledge the information provided to be eligible and receive Lodging Tax Funds.

[Signature] Signature 3 October 2024 Date

**2025 110 FUNDING REQUEST
RITZ THEATER**

THEATER BUILDING

Utilities

City Water, etc.	2400.00
Avista	7116.00
Century Link	1300.00

Taxes	1400.00
-------	---------

Building Insurance	5000.00
Supplies & Maintenance	1200.00

Special events	4000.00
Advertising/weekly	3600.00

Equipment	600.00
-----------	--------

Staff – part time	30,000.00
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TOTAL - THEATER

\$52,116

2025 Ritz Theater Funding Request

Ritzville Downtown Development Association (RDDA) has been a Main Street Affiliate since its inception in 2003. RDDA is a non-profit 501 (c) 3 development corporation whose mission is preserving and promoting the legacy of Ritzville by cultivating community engagement.

The RDDA owns and operates the Ritz Theater. There have been numerous and varied events held at the theater through the years to increase tourism in downtown Ritzville. The other ongoing goal has been historic restoration and redevelopment of the theater with grants, donations and volunteers to keep this business open. The Ritz Theater is a prime example of preservation and redevelopment. The Ritz Theater contributes to Ritzville's legacy and creates a neutral place for young and old to experience 'big town' amenities. Tourists are enthralled with the downtown and love touring this beautiful art deco theater.

The theater is open 48 weeks of the year since the 2014 restoration and digital conversion. Patronage varies from 20 to 200+ each weekend. At least one third of attendees live outside Ritzville's immediate area. We have also learned that having a first run movie theater is a determining factor for people moving to Ritzville. Tours of the theater and downtown are given several times each month.

Movie attendance for 2024 is already equal to our total for 2023 (1740). We have partnered with the Innovia Foundation, Columbia Basin Allied Arts and other entities for cultural entertainment and programs.

Conservative estimates are that at least one third of our patrons (based on direct survey interactions with them) are from over 50 miles away. Whether or not they stay overnight, they do spend dollars in Ritzville.

Utilities and building insurance are vital to maintain and operate the building. City support through 110 funding keeps the Ritz Theater from becoming another empty building on Main Street and losing part of Ritzville's history and heritage and allows for the continuation of 'harvesting the legacy'.

The intent of this funding request for a part-time staff person is to create the same opportunity for other Ritzville businesses. Having a staff person is a prerequisite to allow participating businesses to receive a **75% credit** on their business and occupation (B&O) taxes. The money the business saves will be returned to the RDDA thereby perpetuating a funding source for RDDA to continue the work of preserving and promoting Ritzville. This newly created position will be an employee of the theater. The staff is a Main Street requirement to qualify for this unique program. The Main Street Tax Credit Incentive Program is established in RCW 82.73.

FOR IMMEDIATE RELEASE

CONTACT:

John Rankin, President
Ritzville Downtown Development Association (RDDA)
ritzvilleritz@gmail.com
509 659 1950

Ritzville Downtown Development Association Wins Outstanding Special Project Award at 2023 Excellence on Main Ceremony

Seattle, WA — At the Washington State Main Street Program’s annual awards ceremony, the Ritzville Downtown Development Association was honored with the Outstanding Special Project Award for its recent efforts to restore facades, awnings, and ghost signs across downtown Ritzville.

Operated by the nonprofit Washington Trust for Historic Preservation in conjunction with the Washington State Department of Archaeology and Historic Preservation, the Washington State Main Street Program helps communities across the state revitalize the economy, appearance, and image of their downtown districts. Today, the Washington State Main Street Program encompasses a network of more than 70 towns and cities across Washington, including Vancouver.

Every year, as a cornerstone event of the annual RevitalizeWA conference, the Washington State Main Street Program hosts the Excellence on Main awards ceremony, honoring projects and individuals whose hard work and innovative efforts are making a difference in their communities and beyond. This year’s 2023 Excellence on Main award winners were announced on Thursday, October 5 at the Providence Academy ballroom, during the RevitalizeWA conference held October 4-6 in Vancouver.

The Outstanding Special Project Award is an annual award that recognizes great projects or activities that affect a downtown or neighborhood commercial district’s revitalization efforts. The Ritzville Downtown Development Association—which cut its place-saving teeth several years ago by restoring and operating the historic Ritz Theatre—has been named the 2023 Outstanding Special Project Award recipient for their work restoring facades, awnings, and ghost signs across downtown Ritzville. Altogether, the project encompassed the restoration of four building facades, installation of eight new cloth awnings, and repainting of 17 old advertising murals, otherwise known as “ghost signs.” Each ghost sign required research and brick restoration and is as historically accurate as possible.

Financing for the facades, awnings, and ghost signs was pooled from a mix of grants, private donations, in-kind contributions, building owner investment, and city tourism awards. The project was championed by Ritzville Downtown Development Association board members and local business owners John Rankin of Flying Arts Ranch and Linda Kubik of King Mercantile. Already the restoration efforts are bearing fruit for the community: while Ritzville continues to experience economic hardship, every building that has undergone these major renovations or upgrades is now occupied. The renovation of just one of these historic buildings led to a new business opening up downtown and led to that building’s owner buying two other buildings with plans to revitalize them. Upper-floor residential units have also been updated and occupied, with plans for more in the works.

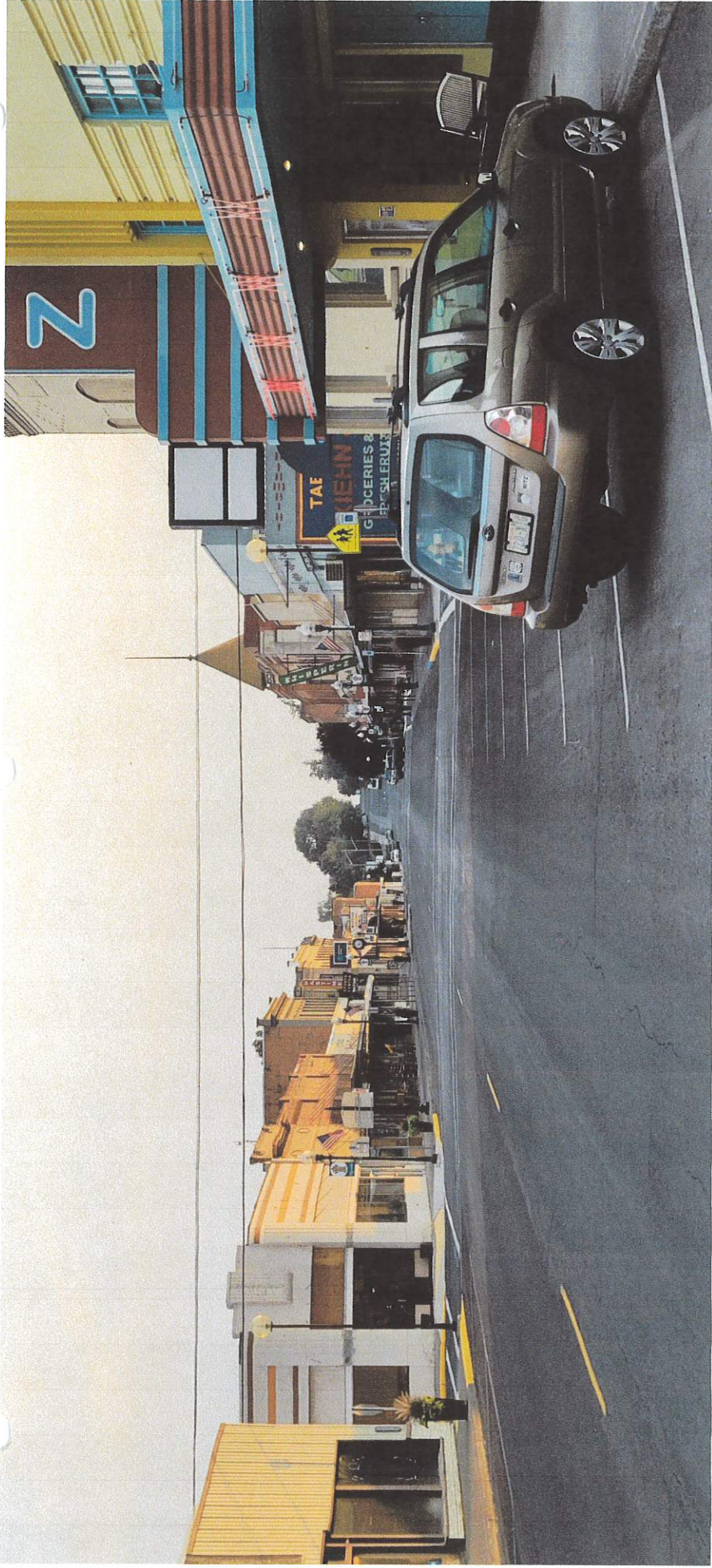
“With these building improvements, the Ritzville Downtown Development Association has actively and intentionally fostered a culture of pride and possibility,” noted Washington Main Street Director Breanne

Durham at the Excellence on Main ceremony. "The community has recognized the improvements, and attitudes are shifting from discouragement to hope for the future of Ritzville, with downtown as its crown jewel." Durham personally presented the Outstanding Special Project Award to Ritzville Downtown Development Association board members John Rankin and Linda Kubik, who were in attendance at the awards ceremony.

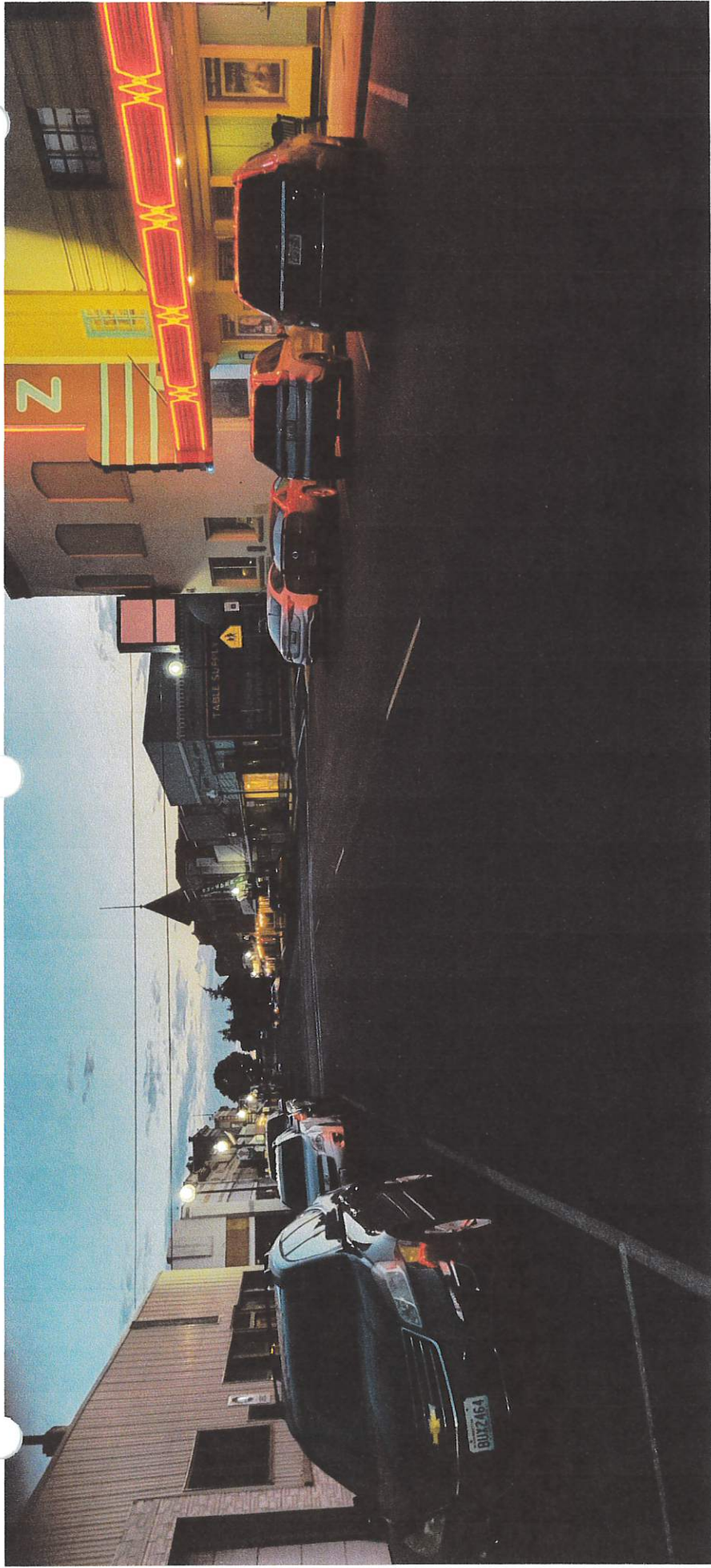
The Washington State Main Street Program applauds this year's Excellence on Main award winners and the impacts they have made in their communities. For more photos of the award winners and of the RevitalizeWA conference overall, visit preservewa.org/revitalizewa2023-album.

About the Washington State Main Street Program:

Since 1984, the Washington State Main Street Program has been helping communities revitalize the economy, appearance, and image of their downtown commercial districts using the successful Main Street Approach®. For more information, visit the Washington Trust's website at preservewa.org/mainstreet.



evening sans movie



evening with movie

AWARD WINNERS

Showcasing Outstanding People and Projects in Our Downtown Communities

By Breanne Durham, Washington Main Street Director

The Excellence on Main Awards are organized annually by the Washington State Main Street Program to celebrate exceptional entrepreneurs, organizers, and preservationists across Washington State. Organizations in the Washington Main Street network are invited to make nominations in a variety of categories. Through a competitive awards process, roughly a dozen people, places, or projects are recognized each year.

In 2023, we were delighted to celebrate the following awardees at the RevitalizeWA conference held in Vancouver in October:

COMMUNITY PARTNERSHIP

Great River Arts Festival, Vancouver

BRICK & MORTAR REHABILITATION

Key City Public Theatre, Port Townsend

OUTSTANDING SPECIAL PROJECT

Ghost Signs, Awnings, and Facades, Ritzville

OUTSTANDING PROMOTIONAL EVENT

Whale of a Sale, Anacortes

LEADERSHIP ON MAIN

Russell Carlson, Selah

ECONOMIC VITALITY

The Lido Collective, Mount Vernon

ENTREPRENEUR OF THE YEAR

Tabatha Wiggins, Stevenson

LEGACY ON MAIN

Rico's Public House, Pullman

ORGANIZATIONAL EXCELLENCE

City Block Program, Bellingham

EXCELLENCE ON MAIN

Walawála Plaza, Walla Walla

Right: All Excellence on Main Award winners gather at Providence Academy in Vancouver in October 2023.



And for the fourth year running, the Excellence on Main celebration also included recognition of outstanding volunteers from local Main Street programs across the state, including:

- Cathy Enns, Anacortes
- Willow Falcon, Pullman
- Patrick Hall, Everett
- Sarah Laughlin, Camas
- Melissa Mattern, Stevenson
- Steve Oglesby, Vancouver
- Hallie Ralls, Centralia
- Dakota Renz, Prosser
- Pat Schmidt, Gig Harbor
- Paula Stringer, Issaquah
- Jamie Thompson, Colville
- Kelle Vandenberg, Ellensburg
- Sandrajean Wainwright, Langley

Congratulations and thank you to all of our 2023 Excellence on Main awardees and spotlighted volunteers! Learn more about each category, our 2023 awardees, and all past awardees by visiting preservewa.org/eom-archive. 📖



Above: John Rankin and Linda Kubik of the Ritzville Downtown Development Association accept the award for Outstanding Special Project for their facades, awnings, and ghost signs restoration.

Left: Among this year's celebrated volunteers was Everett Downtown Association outgoing board president Patrick Hall.

Below left: Michael Walker of Vancouver's Downtown Association (left) and Ricky Gaspar of Local Boy Tatau (center) accept the award for Outstanding Community Partnership.

Below right: Russell Carlson of Selah accepts the award for Leadership on Main.

All photos courtesy of Casey Evans Media.



WASHINGTON STATE'S MAIN STREET TAX CREDIT INCENTIVE PROGRAM

Since 2005, the Main Street Tax Credit Incentive Program has provided Business & Occupation (B&O) tax or Public Utility Tax (PUT) credits for contributions given to eligible downtown revitalization initiatives in the state of Washington. After receiving approval from the Department of Revenue, a business may receive a credit for 75% of the value of a contribution made to an eligible Washington Main Street Community or 75% of the value of the contribution made to the Main Street Trust Fund.

Have you participated in the Main Street Tax Credit Incentive Program in the past and are curious about the changes taking effect October 1, 2021? Look to the green text throughout this document for more information. The additional Q3 cap in 2024 is highlighted below.

Key Dates & Deadlines

- 2nd Monday in January 8:00am MSTCIP applications open
- April 1st 8:00am second quarter applications open
- October 1st 8:00am third quarter applications open
- November 15th all fulfilled contributions must be reported
- November 16th 8:00am any remaining credits open to network
- December 31st all 11/16 fulfilled contributions must be reported

Questions?

Contact the Washington State Main Street Program at 206-624-9449 or taxcredit@preservewa.org.

1. What do we need to do in order to seek contributions from businesses wishing to take advantage of the tax credit incentive program?

Organizations must be officially designated a Washington Main Street Community by the Washington State Main Street Program (WSMSP) to be eligible to receive contributions through the Main Street Tax Credit Incentive Program (MSTCIP). Application forms for designation are available annually and due on or before October 31. Application forms are available on the Washington Trust for Historic Preservation and the Washington State Department of Archaeology & Historic Preservation websites. This form includes information about eligibility requirements.

2. Does an organization have to reapply for designation each year?

WSMSP does not anticipate that organizations will need to reapply each year. However, there are documents and information that must be submitted on both a quarterly and annual basis to maintain eligibility. Organizations will also need to reapply if changes occur that could potentially affect their eligibility status (e.g., purpose, boundaries, and general activities).

3. How much can each eligible organization receive through the MSTCIP each year?

Each organization has a cap of \$160,000 in credits in Q2. This amounts to \$213,333.33 in contributions from their donors. Starting in 2024, each organization has a cap of \$250,000 in credits in Q3. This amounts to \$333,333.33 in contributions from their donors. However, for the first quarter of each year, the individual organization's cap is based on an even allocation method, where the total statewide cap (\$5 million) is divided by the number of eligible organizations and the Main Street Trust Fund. WSMSP will inform all eligible organizations of the first quarter cap each year. On April 1 at 8:00am, eligible organizations may receive additional contributions, if funds are still available under the statewide cap, up to the \$160,000 individual cap. On October 1 at 8:00am, eligible organizations may receive additional contributions, if funds are still available under the statewide cap, up to the \$250,000 individual cap.

4. Should a designated organization look at contributions received through the tax credit incentive program as a source of stable and ongoing funds?

No, credits to a particular business are not guaranteed – the total statewide allocation is \$5 million per year – and approvals are given each year on a first come basis.

5. How does a business request the credit?

A business must be registered to file its state excise tax return(s) electronically in order to take advantage of the tax credit and may do so any time prior to applying for the credit. Go to the Department of Revenue's (DOR) website: www.dor.wa.gov and locate the "I want to..." menu and click on the "File taxes online" hyperlink. Once a business is registered, they will be able to apply for the tax credit electronically through the DOR website. Keep in mind the tax credit request must be approved by DOR. Businesses can donate immediately but will receive a confirmation letter from DOR within one (1) business day of request.

6. How many tax credits is a business eligible to receive each year?

A business may apply for up to \$250,000 in credits each year.

7. Our City government does not have a local Business and Occupation (B&O) tax. Does this matter?

The credit pertains to State taxes only, so whether your City has a local tax is not a factor.

8. What kinds of businesses pay a Public Utility Tax (PUT)?

Most PUT-paying businesses undertake transportation or communications activities, or supply energy, natural gas, or water.

9. Do tax credit contributions received by a designated organization have to be spent within the calendar year they are received?

No.

10. Are all businesses eligible to take advantage of the Main Street Tax Credit Incentive Program?

Because this answer is rather complex, the best thing to do is simply ask a potential contributor whether they pay a B&O tax or PUT. A business will be able to take advantage of the program as long as they have a State B&O tax and/or State PUT liability each year after all other credits are taken, such as the small business tax credit (available for businesses whose total B&O tax liability is less than \$71 a month), and the multiple activities tax credit (available for certain manufacturers, extractors, and sellers). In addition, service businesses that have non-retail activities with a total annual gross income under \$56,000 or public utility businesses with a total annual gross income under \$24,000 may not owe PUT or B&O taxes. There are also businesses performing certain activities which are exempt from paying PUT or B&O tax and, as such, would not be able to take advantage of this program (e.g., real estate transactions, certain nonprofit activities, and others).

11. Do businesses get to take the tax credit in the same year that it is approved?

No, a business may use the approved credit by reporting it on any excise tax return(s) filed during the calendar year following the year in which it was approved and contributed. However, in order for a business to use the full amount of the tax credit they are taking, they must have accrued a State B&O tax/PUT liability equal to, or exceeding the amount of the credit. A credit cannot be carried forward from year-to-year nor can a credit be refunded if the B&O tax/PUT liability is not equal to, or greater than, the credit amount approved for use in that year.

12. Does a business need to reapply yearly for the tax credit each year?

Yes. Applications will be accepted beginning on the second Monday of January each year.

13. How does a business make their contribution to the eligible community?

A business that successfully requests credit through the DOR website must make their contribution to the designated community by November 15 of that same year.

14. Can a business spread out a contribution throughout the year?

Yes. However, a business that does not make the total approved contribution by November 15th (or the next available business day) forfeits all approved credits for the contributions. Those credits will be made available to new applicants. If a business cannot make the full approved contribution, they must contact the Department of Revenue's Taxpayer Account Administration Division at 360-705-6214 or Linda Tran at 360-705-6047.

15. What if a business cannot fulfill their pledge?

If a business cannot make the full approved contribution, they must contact the Department of Revenue's Taxpayer Account Administration Division at 360-705-6214 or Chase Johnson at 360-705-6066 to determine whether they will cancel their original pledge entirely or cancel and reapply at a lower amount.

16. Will a designated organization need to provide receipts to businesses for their contributions?

Yes, the designated organization will also need to keep a record of contributions for at least five (5) years to meet Department of Revenue requirements.

17. Does the designated organization need to report received contributions?

Yes, designated organizations report received contributions to WSMSP throughout the year. Contributions must be reported as received in order for the donor business to receive credit for their contribution.

18. Can a business receive goods or services, like a membership, for their contribution?

No. Contributions are subject to WAC 458.20.169(5)(C)(iii) which states, "The term contributions includes grants, donations, endowments, scholarships, gifts, awards, and any other transfer of money or other property by a donor, provided the donor receives no significant goods, services, or benefits in return for making the gift."

19. Can a business request their contribution be used for specific programs or purposes?

Yes. Contributions are donations to Main Street non-profits and according to WAC 458.20.169(C)(iii), donors can place restrictions on how their donations are used by a non-profit organization. However, these restrictions cannot result in a direct benefit to the business as WAC 458.20.169(C)(iii) states, "It is not unusual for the person making a gift to require some accountability for how the gift is used as a condition for receiving the gift or future gifts. Such gifts remain exempt, provided the 'accountability' required does not result in a direct benefit to the donor".

20. Are there any restrictions on what a designated organization can do with contributions they receive as a result of the tax incentive program?

Contributions received through this program must be used to meet the designated organizations sole mission of revitalizing an identified and approved traditional downtown or neighborhood commercial district area. Also keep in mind there are rules about what nonprofits can do with any contribution they receive. Contact the nonprofit division of the IRS at 1-877-829-5500 for more information, or download [Publication #557](#) (pg. 21-22) and [Tax Information for Contributors](#) from the IRS (www.irs.gov).

RITZ
INNOVIA
PRESENTS
MIGRATION
FRI & SAT 7 SUN 3

FRI & SAT

OPEN





UMPQUA BANK

THE OFFICE

THE OFFICE

WASHINGTON STATE UNIVERSITY

2057









Compose



Inbox 32

Starred

Snoozed

Important

Sent

Drafts 17

More

Labels

ACE

Advertising

AV

Box Office Reports 27

Branding

Commerce grant 2

Deluxe Digital

Grants

Innovia

Junk 2

Thank you for joining us at the movies!

We had a blast gathering together with hundreds of families and individuals for free movies and concessions at iconic theaters across the region, including The Roxy Theater in Newport, the Liberty Theater in Dayton, the Panida Theater in Sandpoint, the Kenworthy Performing Arts Centre in Moscow, the Empire Theatre in Tekoa and The Ritz Theatre in Ritzville!





**2023 EXCELLENCE
ON MAIN AWARD**
OUTSTANDING SPECIAL PROJECT

**GHOST SIGNS, AWNINGS,
AND FACADES,**
RITZVILLE



**LINDA
KURTZ**
RENTALIZERS WA 7/24

RITZ THEATER

107 E. Main St. Ritzville facebook.com/RitzvilleRitz

A tall neon sign illuminates the pale yellow exterior of the Ritz Theater, which opened in the rural farming town in 1937.

The Ritz was designed by Seattle architect Bjarne Moe, who specialized in movie theaters and was commissioned to work on numerous such buildings around the Pacific Northwest. The theater was first owned and operated by Roy and Daisy Irvine, who lived in a second-floor apartment that's currently home to the Ritzville Downtown Development Association, also the theater's current owners.



The Irvines played movies almost every day until Roy's death in 1952, after which the Ritz was run by various operators and occasionally closed for lack of one. Then, in 1983, local farmer Herb Benzel bought the Ritz after Daisy Irvine's death. Benzel and his farm crew spent three winters repairing the theater. It saw multiple operators during his ownership as well, including Dora Kramer and her family for around 20 years.

In 2012, the Ritz was donated to the Ritzville Downtown Development Association. The Kramers stopped showing movies in July 2013 due to the cost of switching to digital projection.

Later that year, however, the downtown association began restoration work, adding in a 16-by-16-foot stage. Capacity was reduced to 256 seats, compared to 422 when the Ritz first opened.

Today, the Ritz shows first-run movies on weekends, plus occasional live music performances.

"With all the businesses that we lost during COVID downtown, if you told me 10 years ago that the Ritz Theater would be the only business open on Main Street on a Friday and Saturday night, I would've told you you were crazy," says John Rankin, the Ritz's current manager. "But that's the truth." (SUMMER SANDSTROM)

PANIDA THEATER

300 N. First Ave. Sandpoint, panida.org

In 1969, Douglas Jones was in seventh grade when he began working at the Panida Theater in Sandpoint, Idaho. More than 50 years later, Jones couldn't be happier to still be working there.

The Panida (a portmanteau combining PANhandle and IDAho) opened in November 1927 primarily as a vaudeville theater.

"The theater was built in anticipation of sound so, of course, they showed plenty of movies," Jones says. "But the owner, Floyd Gray, was a vaudevillian performer. He ran a show called Farmer Gray's Emporium and kept that going for many years."

In the early 1950s, the theater added a stunning art deco marquee facing Sandpoint's First Avenue. But in 1978, it went dark, due in part to Gray's death in 1972 and to the rising cost of running a movie theater.

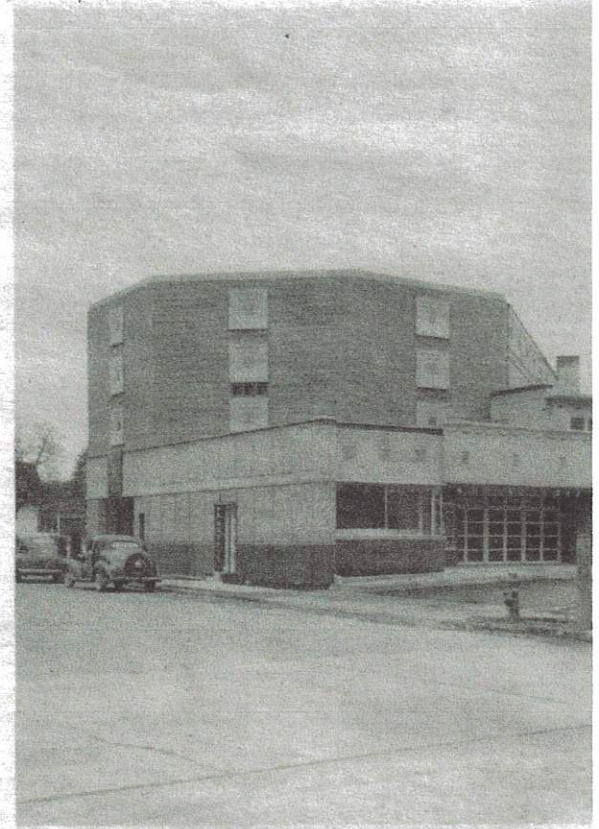
"The building was then leased to a group of entrepreneurs who abused the building," Jones says. "Thanks to a huge community effort, however, the theater opened once again in 1983 after a ton of restorative work."

The Panida was purchased by the community via an effort headed by three local women: Susan Bates-Harbeck, Laurel Wagers and Jane Evans. Their fundraising efforts brought in \$75,000 in three months, enough for a down payment on the theater. Since then, the Panida has been run by a board of directors and belongs to its community. Now, the theater not only shows films but also hosts notable musical acts like Jim Messina and Graham Nash, as well as smaller, community-focused dance performances, comedy shows and theater productions.

In 1984 the theater was placed on the National Register of Historic Places



HISTORIC THEATERS



The ne

"DRAMATIC TRANSFORMATION," CONTINUED...

to the theater and other projects related to the planned takeover.

All summer and fall, meanwhile, Bovey was questioned by donors to the "Save the Garland" campaign, wondering if their money was ever going to actually support the theater's future.

For her part, Fritchie asserts that no formal contract to transfer the theater's operations to Bovey and Arnold had ever occurred — only earnest discussions about the terms had taken place.

By Oct. 19, Tampien sent Fritchie another offer to buy the Garland. While he sought to save the historic theater from permanent closure at the least, and demolition at the worst, he also didn't want to operate a movie theater, so he turned back to Bovey and Arnold, who brought along Barnes.

When the theater's sale was finally completed on Dec. 15, Bovey and Arnold's long-envisioned dreams could finally begin taking shape.

Barnes will remain the Garland's general manager, focusing on day-to-day operations of the theater and Bon Bon. Bovey will be the theater's creative director, and he'll oversee branding, social media and helping plan events. (Bovey was the *Inlander's* art director from 2006 to 2016.) Arnold is the cinema's new CEO, doing a bit of everything to steer the whole operation. The trio plan to transform the business into an official nonprofit entity.

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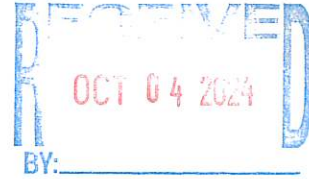
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Ritzville Festivals Association

PO Box 393
Ritzville, WA 99169



Application for 110 Lodging/Tourism Promotion Funds

October 03, 2024

Contact

Josh Reidt, President Cory Bartlett, Vice President
(509) 592-1478 (509) 998-6103

Overview

The **Ritzville Festivals Association (RFA)** is a nonprofit that has been in existence since 1977.
The **RFA** is the group behind the **Ritzville Community Float**.

Specifications

Activity	Budget	Less own funding	Requested amount
1) Community Float	\$10,000	\$2,000	\$8,000
TOTAL	\$10,000	\$2,000	\$8,000



Activities

1. Community Float

The Community Float goes to parades throughout eastern Washington. It advertises Ritzville, promoting tourism to our city. The float trailer also advertises supportive businesses in our local community.

We estimate there are 200+ people at each parade we attend, so upwards of 2,000 people see our float, nearly all of them not from Ritzville.

This falls under the category of "marketing and operations of special events and festivals."

Operation budget for this activity: \$10,000

Less own funding: \$2,000

Requested funding amount: \$8,000

Oct, 1, 2024



TO: Mayor Scott Yaeger and Ritzville City Council

FROM: Ritzville Museum Board

RE: One-time request for 110 tourism funds

Attached please find our application for 110 funds for a one-time, \$2,000 award for the Ritzville Depot Streaming Camera Project.

Also attached is a letter of support.

We stand by, ready to answer any question you may have.

Thank you for your time, and attention to this matter.

A handwritten signature in blue ink, appearing to read "Dale Anderson", written over a horizontal line.

Dale Anderson, vice president

A handwritten signature in blue ink, appearing to read "Brian Bothun", written over a horizontal line.

Brian Bothun, board member

2025 APPLICATION FOR 110 LODGING/TOURISM PROMOTION FUNDS

Name of Organization Ritzville Museum Board

Contact Person Brian Bothun

Address 309 W. 5TH AVE.

City, State, Zip Ritzville, WA 99169

Day or message telephone (650) 380-0513

Project to be Funded: Streaming camera project at Ritzville Depot Museum

Total Cost: \$ See description below

Less Own Funding \$ _____

Requested Funding Amount \$ \$2,000

- Briefly explain project to be funded and how it will benefit the City of Ritzville and meet the criteria. Please provide additional pages, prints, exhibits, etc. necessary to assist in the decision-making process.
- Provide an operational budget for the activity/entity.
- Estimate the total number of people predicted to attend each activity/event.
- Estimate how funding the activity will result in increases to people staying overnight, travelling 50 miles or more, or coming from another state or country.

In an effort to promote the Depot Museum, boost awareness of Ritzville, and attract tourists to visit, the museum will host at the depot a streaming internet camera focused on the approximately 40 trains which come through town daily.

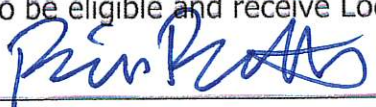
The depot museum is partnering with The Steel Highway, an Iowa-based organization which operates a network of about 60 such cameras in the United States. The cameras are free to watch. The depot museum will provide the internet connection. The Steel Highway will provide and install one camera, and the necessary computer and networking equipment. We are seeking a one-time grant of \$2,000 in 110 funds to purchase a second, adjustable pan-tilt-zoom camera.

Trains are something we already have in town. A streaming camera will allow us to leverage them to attract visitors. Our location on a transcontinental route makes Ritzville an attractive place for railroad aficionados — a group with disposable income that likes to travel in order to watch, and photograph trains. Some will stay at our hotels. Others will enjoy a meal and beverages here.

Some visitors will come randomly, and others may come to an organized event at the depot. The park next to the station is an ideal place to hold an event. We can use the camera feed to promote not only the museum, but other events such as the rodeo, downtown parade, and Art In The Park.

In Chehalis, for example, a streaming camera there has seen nearly 100,000 visits over the past month. An organized event there in May drew about 60 visitors, while an impromptu meet on Aug. 17 saw about 20. We expect a camera here to attract visitors from the Spokane area, the west side of Washington, and elsewhere.

As a representative of the above organization, I have reviewed and acknowledge the information provided to be eligible and receive Lodging Tax Funds.


Signature

9-27-24
Date

From: Robert Scott robertwscottphotography@gmail.com
Subject: Re: Ritzville update
Date: September 24, 2024 at 10:59
To: darkstar darkstar@walstib.com

September 24, 2024

Letter of Support
Ritzville Rail Cam Project

This is a letter of support for your upcoming Ritzville rail camera project. We installed a rail camera at the Lewis County Historical Museum at the former NP depot in Chehalis, WA in the fall of 2019 and have had overwhelming support and interest in our camera. The camera has not only brought increased awareness to railfanning and the importance of trains to our area, but also has been a financial boost to local tax dollars and local business support with people visiting Chehalis after viewing it on our rail camera. The museum and its co-located model railroad club have also seen an increase in patronage due to the exposure through the rail camera being on-line and free for viewing. What sets ours apart, as well as potentially at Ritzville are the local railfans that often gather around to view and enjoy trains near the depot on many weekends throughout the year. Given its proximity to Spokane, it could be an easy location to host railfan events, slideshows, presentations and history programs that help illustrate the importance of the local community and the railroads.

Under the Steel Highways program there is additional ability to provide information about local events and programs that can be displayed on-screen. For perspective, the Chehalis rail camera sees about a million views annually (5 million since beginning) and allows for a customizable message to be displayed for such things as fairs, local events, museum programs, etc. What you will also find is when an established program is in place, you can have a regular following of worldwide visitors. Teaming up with other successful rail cam sites under Steel Highways such as Chehalis will help further strengthen a viewer base bringing in more viewers with additional exposure potential.

I look forward to working with the Ritzville team in making their camera a success and pledge that assistance of our camera staff and expertise to assist in making that goal a reality.

Robert W. Scott

Ritzville MUSEUMS



2025 Application For 110 Lodging/Tourism Promotion Funds

Increasing Tourism With Souvenirs

Our goal is to create and sell souvenirs including lapel pins and challenge coins for the purpose of attracting visitors who collect and/or trade them.

Summary

Contact	Kaylee Conrad, 253-376-6973, Kayleeadeck@gmail.com 609 West Fourth Ave Ritzville Washington 99169
Cost	The total cost for the production and shipping of these products is \$1,193.94. We plan to sell them for \$15 each which once all are sold will bring in \$2,250. With those funds we would reinvest in the continuous production and sale of these souvenirs.
Benefit	The funding of these souvenirs will increase traffic among collectors and the financial surplus from subsequent orders will boost the funding Ritzville Museums can use for future tourism and community attracting events.
Audience	The purchase of challenge coins and lapel pins isn't just for collectors. Businesses and groups often purchase them for their employees and friends. They're a form of recognition, respect, and tradition.

Reasons To Sell Pins And Challenge Coins

Selling pins and challenge coins can be a profitable and rewarding endeavor. Here are some compelling reasons:

1. Targeted Market:

- Collectibles: These items are often sought after by collectors, both general and specific.

Ritzville Museums Pin and Challenge Coin Pricing

Quote From Quality Lapel Pins

Challenge Coin

100 custom die struck soft enamel double sided challenge coins in a **2 inch** size are \$6.05 each

Production ready artwork is \$24.00

Plus \$26.97 for Ground shipping and insurance

The total cost is \$655.97, plus tax if applicable.

Pins

50 (Burroughs) custom die struck Hard enamel lapel pins in a **1.5 inch** size are \$4.89 each

50 (Ritzville) custom die struck Hard enamel lapel pins in a **1.5 inch** size are \$4.89 each

Production ready artwork is \$24.00

Plus \$24.97 for Ground shipping and insurance














The total cost is \$537.97, plus tax if applicable.

Historical Significance

Challenge coins history isn't well documented, but according to the U.S. Department of Defence, "The most well-known story that the internet produced linked the challenge coin tradition back to World War I. As the U.S. started building up its Army Air Service, many men volunteered to serve. One of those men was a wealthy lieutenant who wanted to give each member of his unit a memento, so he ordered several coin-sized bronze medallions to be made. The lieutenant put his own medallion in a small leather pouch that he wore around his neck. A short time later, his plane was shot down over Germany. He survived but was captured by a German patrol, who took all of his identifiable items so he would have no way to identify himself if he escaped. What they didn't take was the small pouch with the medallion. The lieutenant was taken to a small town near the front lines of the war. Despite his lack of ID, he managed to find some civilian clothing and escaped anyway, eventually stumbling into a French outpost. Wary of anyone not in uniform, the French soldiers didn't recognize his accent and immediately assumed he was an enemy. They initially planned to execute him, since they couldn't ID him. But the lieutenant, remembering he still had the small pouch around his neck, pulled out the coin to show the soldiers his unit's insignia. One of the Frenchmen recognized that insignia, so he was spared. Instead of being executed, the lieutenant was given a bottle of wine, probably as a form of reparation for his initial treatment. When he finally made it back to his squadron, it became a tradition for all service members to carry a unit-emblazoned coin at all times, just in case"(Lange 1).

CUSTOM MANUFACTURING AND DESIGN SINCE 1999



-  Silver Raised
-  Red 186C
-  Brown 161C
-  Blue 637C
-  Green 376C
-  Green 7490C
-  Brown 7524C
-  Gray 422C
-  White
-  Black
-  Cool Gray 1C
-  Blue 307C
-  Brown 405C

FRONT



BACK



2 inches

Artist: EH

Print at 100% for ACTUAL SIZE



QualityLapelPins.com

QualityEmbroideredPatches.com

QualityCustomLanyards.com

QualityChallengeCoins.com

BikerPin.com

This design is presented for your approval on all colors, spelling, attachments and the overall design. Actual colors may differ from colors displayed in this image. To see actual colors consult a Pantone Matching System (PMS) chart. Actual size is different than displayed. Back Die that may appear: www.QualityLapelPins.com 1-800-952-0905. Our name will not appear on lanyards or patches. By submitting your artwork and/or placing your order you have warrant that you have the legal right to reproduce (or have reproduced) any logos, names, trademarks or other images associated with your order. You also certify that the production of any images you submit does not infringe on any other person/entity's intellectual property rights or trademarks. You also agree not to hold Quality Lapel Pins, Inc., and its officers, directors, employees, agents, licensors and suppliers responsible for any legal issues, trademark or copyright disputes that may arise and you agree to assume full responsibility for these issues if they do arise. You also agree to our policy and terms shown on our site here: www.qualitylapelpins.com Quality Lapel Pins, Inc recommends that all customer purchase the safety lock release or Velcro safety release when ordering lanyards. Supplier Numbers ASI 80196 & SAGE 67945

Funding of the program and specific awards are dependent on review and decision of the City Council. The Council will hold a special meeting **on October 15, 2024 at 5:30 p.m.** for applicants to present and provide additional information on their request. The City Council will recommend a list of candidates and funding levels that will be accepted and adopted as part of the 2025 Budget. **Funds will be awarded on a competitive basis**, and applicants will be notified following City Council decision.

The City Council will make awards based on the most competitive applications that meet the criteria for funding. For more information contact Julie Flyckt at 509-659-1930 or by email at julie.flyckt@ritzville-wa.us.

Reporting

Reporting requirements enacted by the Washington State legislature in 2013 requires the City to report to the State regarding the use of funds for the year. All recipients of lodging tax revenue, regardless of what the revenue is to be used for, **must submit a Lodging Tax report up to 60 days after the event** to the City describing the actual number of travelers generated. **The City will, as part of the contract with the recipients, require that the Lodging Tax report (see report template) be provided before reimbursement is dispersed.** The City will file an annual report to the State of Washington Joint Legislative Audit and Review Committee (JLARC).

2025 APPLICATION FOR 110 LODGING/TOURISM PROMOTION FUNDS

Name of Organization: Ritzville Museums

Contact Person: Kaylee Conrad

Address: 609 W 4th Ave

City, State, Zip: Ritzville, WA 99169

Day or message telephone: (253)376-6973

Project to be Funded: Increasing Tourism with Souvenirs

Total Cost: \$ 1,193.94

Less Own Funding \$

Requested Funding Amount \$ 1,193.94

- Briefly explain project to be funded and how it will benefit the City of Ritzville and meet the criteria. Please provide additional pages, prints, exhibits, etc. necessary to assist in the decision-making process.

- Provide an operational budget for the activity/entity.
- Estimate the total number of people predicted to attend each activity/event.
- Estimate how funding the activity will result in increases to people staying overnight, travelling 50 miles or more, or coming from another state or country.

Our goal is to attract local and traveling visitors by promoting and selling collector souvenirs. Quality pins and challenge coins will represent both Ritzville's history and our communities drive to showcase its assets. In addition to visitors, these popular gifts will entice recipients to come as well. We hope for a 10% increase in foot traffic and to offer something that gives our museums and the city of Ritzville a sense of prestige. Our 2023 visitor count was approximately 550 visitors, so we hope to see at least 600 in 2025.

As a representative of the above organization, I have reviewed and acknowledge the information provided to be eligible and receive Lodging Tax Funds.

Signature



Date

10/03/2024

2025 APPLICATION FOR 110 LODGING AND TOURISM PROMOTION FUNDS

Name of Organization Ritzville Rodeo Association

Contact Person Michelle Hennings

Address 2360 E Arlt Rd

City, State, Zip Sprague, WA 99032

Day or message telephone (509) 660-0004



Project to be Funded: Tourism Marketing/ Event Operation

Total Cost:	\$ <u>20,125.00</u>
Less Own Funding	\$ <u>11,625.00</u>
Requested Funding Amount	\$ <u>8,500.00</u>

Briefly explain project to be funded and how it will benefit the City of Ritzville and meet the criteria. Please provide additional pages, prints, exhibits, etc. necessary to assist in the decision making process:

During the fiscal year of 2025 funding for operation and marketing of events held at the Rodeo Ground is crucial to the success of the events being held at the grounds which increases revenue to the local businesses of Ritzville.

For 54 years, we have sponsored a Rodeo on Labor Day weekend. In more recent years, we have sponsored barrel racings, including the WBRA final and the Mounted Shooters. This upcoming year 2025 we will host our annual Labor Day weekend Rodeo. This event has been a great success and community activity on Labor Day weekend. Rodeo events have an overwhelming following by the contestant's family, from parents to grandparents and friends. These events give an incredible boost to the Ritzville area, with contestants/spectators spending the night, using our hotels/motels, restaurants, and gas stations, as well as shopping in our stores. We hope to continue to have these future events. Our easy accessibility off of the freeway and our selection of hotels/motels makes our community a natural location for these events. Our ability to fund the operational cost of the rodeo performance and marketing for these events is imperative to get contestants and spectators to come to Ritzville to participate and enjoy the entertainment of these events.

If funded or partially funded, we will use operating funds and/or reserve to contribute our own funding portion.

Provide an operational budget for the activity/entity:
2024 Budget is attached

Estimate the total number of people predicted to attend each activity/event:

Our Annual Labor Day Rodeo has 2 performances one on Friday and one on Saturday which brings 150 contestants on Friday night and 80 contestants on Saturday night and we estimate that there are approximately 400 spectators each night. Our Annual Labor Day Rodeo brings approximately 75 contestants and their families from out of state such as Canada, Idaho, Montana and Oregon. We estimate that due to our Annual Labor Day Weekend Rodeo, approximately 500 people will travel more than 50 miles to our rodeo, eat an average of two meals, purchase an average of 5,000 gallons of fuel and purchase miscellaneous gift items during their stay.

Estimate how funding the activity will result in increases to people staying overnight, travelling 50 miles or more, or coming from another state or country:

Our Annual Labor Day Rodeo has 2 performances one on Friday and one on Saturday which brings contestants and their families from out of state such as Canada, Idaho, Montana and Oregon. Many have their own accommodations, but we estimate that 25 to 30 out of town or out of state contestants or spectators stay overnight at our local hotels and motels.

As a representative of the above organization, I have reviewed and acknowledge the information provided to be eligible and receive Lodging Tax Funds.

Michelle Hennings
Signature

10/4/24
Date

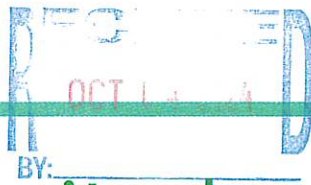
**RITZVILLE RODEO ASSN.
110 FUNDS APPLICATION
2025 BUDGET**

Income	2025 BUDGET	
Carryover	\$	20,000.00
Rodeo Gate	\$	9,500.00
Advertisements sold	\$	7,500.00
Beer garden	\$	10,000.00
Concessions	\$	3,500.00
Sponsor Donations	\$	500.00
Clinic	\$	-
Rental Income	\$	-
Interest		
	\$	51,000.00

Expenses	2025 BUDGET	
Description	Total Amount	Marketing Valuation
Stock & Announcer *	\$ 15,500.00	\$ 15,500.00
Advertisement	\$ 3,000.00	\$ 1,500.00
Entertainment	\$ 2,000.00	\$ 2,000.00
Beer Gardens	\$ 7,500.00	\$ -
EMT's	\$ 500.00	
Security	\$ 3,800.00	
Royalty	\$ 1,500.00	\$ 1,125.00
Concessions	\$ 3,500.00	\$ -
Insurance	\$ 5,000.00	\$ -
Repairs and Maintenance	\$ 7,500.00	\$ -
Supplies	\$ 2,000.00	\$ -
Clinic	\$ -	\$ -
Donations	\$ 100.00	\$ -
Legal & Accounting	\$ 2,000.00	\$ -
Taxes & Licenses	\$ 2,500.00	\$ -
Office Expenses	\$ 300.00	\$ -
Utilities	\$ 8,500.00	\$ -
Misc. Expenses	\$ 1,500.00	
	\$ 66,700.00	\$ 20,125.00
	<u>\$ (15,700.00)</u>	

All of the expense line items listed above are the total expenses including marketing and operation costs to promote the Ritzville Rodeo. We have provided the second column showing the dollar valuation for marketing or Rodeo events within each line item. This justification that was presented to and accepted by the State Auditor for the 2003 fiscal year. We continue to believe that the valuations for each line item promotes tourism to our community and our events annually.

* Our stock contractor and announcer provide us year round advertising at all other rodeos by promoting our upcoming rodeo and information about our great rodeo Labor Day weekend. The stock contractor and announcer also provide advertisement on social media. These expenses are not itemized out, but as the stock contractor and announcer have great following within the rodeo fan base we believe that draws many out of town and out of state spectators and contestants.



Ritzville United (VisitRitzville.org)

213 W Main Ave
Ritzville, WA 99169

Application for 110 Lodging/Tourism Promotion Funds

October 03, 2024

Contacts

Cory Bartlett
(509) 998-6103

Josh Reidt
(509) 592-1478

Overview

Visitritzville.org is a new proposed online community hub of information. This website and social media presence will be developed by Gigamedics, LLC in collaboration with IBarra Media with principal photography and videography for the website and social media outlets completed by Juan A. Hernandez. Visitritzville.org will promote many area businesses, fundraisers, events, projects, and festivals. It will seek partnerships with other organizations like ACDC, Ritzville Chamber, Wheat Land Communities Fair, Ritzville Rodeo, Ritzville Festivals Association, Ritzville Museums, RDDA, RPDA, ACD, Ritzville Lions Club, Eagles Auxiliary, and more in order to facilitate communication and promotion for all things Ritzville travel, tourism and economic growth.

Specifications

Activity	Budget	Less own funding	Requested amount
Website Development	\$7,500	\$2,500	\$5,000
Content Creation	\$5,000	0	\$5,000
TOTAL	\$10,000	\$6,000	\$10,000

Ritzville United

213 W Main Ave
Ritzville, WA 99169



Application for 110 Lodging/Tourism Promotion Funds

October 03, 2024

Contacts

Cory Bartlett
(509) 998-6103

Josh Reidt
(509) 592-1478

Overview

Ritzville United is a nonprofit that has been in existence since 2024 (filed and now pending approval by the Washington Secretary of State as a 501c3). **Ritzville United** will be promoting events, educational tours, seminars, festivals and other subsidiaries (Visitritzville.org) and community organizations of the City of Ritzville and the surrounding area with the primary mission of combating community deterioration and promoting economic vitality.

Specifications

Activity	Budget	Less own funding	Requested amount
1) Bronco Days	\$9,000	\$1,000	\$8,000
2) Ritzfest (Music)	\$15,000	\$5,000	\$10,000
TOTAL	\$24,000	\$6,000	\$18,000

Activities

1. Bronco Days: Car Show/Parade/Music/Games

We are looking at continuing an event, Bronco Days, run previously by another nonprofit, or something similar. Last year's car show and parade was a great start and an overall success. We are looking to build on that and continue this new tradition! We would like to schedule it during Memorial Day weekend, thus tying in with the alumni events. This would encourage returning alumni to stay in town overnight and participate in the events on Friday and parade/events on Saturday. This provides additional income opportunities to our established businesses, plus highlights the possible benefits of opening a business in the Historic Downtown district. We estimate there are 500+ alumni that attend various alumni events. Many of these alumni are returning to Ritzville from elsewhere.

This falls under the category of "marketing and operations of special events and festivals."

Operation budget for this activity: \$9,000

Requested funding amount: \$8,000

2. Ritzfest: Outdoor Music Festival

We are looking at continuing an event, Ritzfest, run previously by another nonprofit, or something similar. Last year, it was held the week before the Wheat Land Fair and Rodeo, next year we want to move the event back to July where there are currently no large community events. This event will also be FREE to the public to attend. We will be raising our portion of the funds through sponsorship and ads. Forging new community partners for this event is essential in making this a success! Our plan for this event is to have several bands, with vendors, family games/bouncy house, beer garden and more on Saturday, July 12th, 2025, at the Wheat Land Communities Fairgrounds.

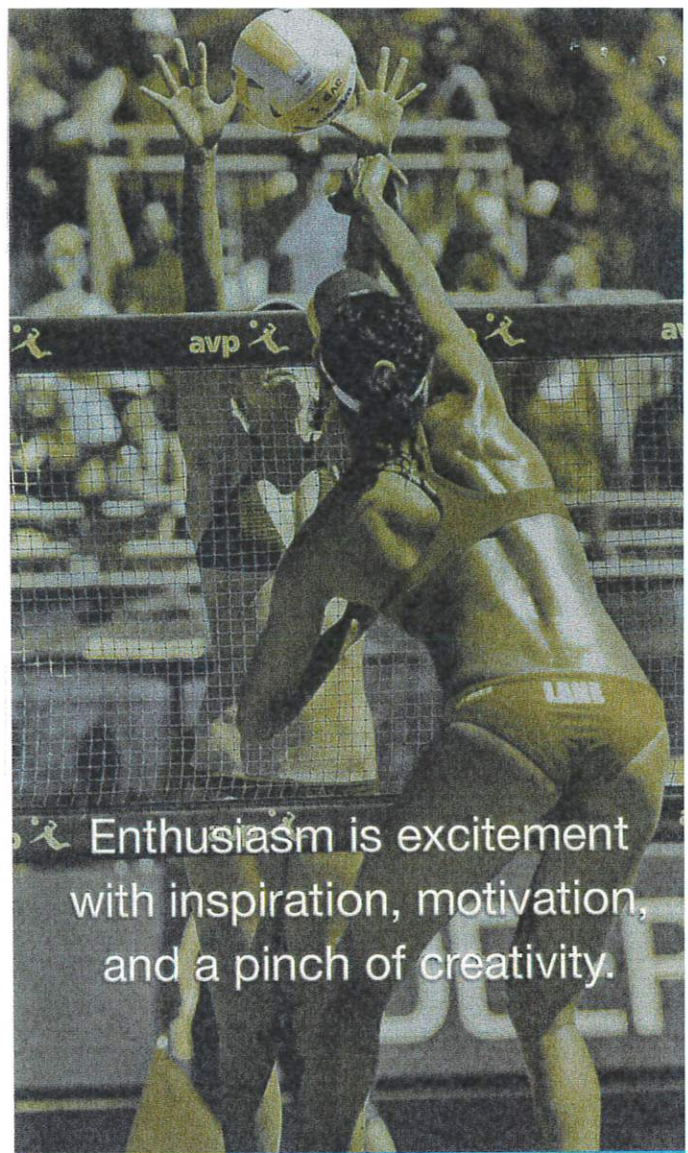
We would advertise further than the immediate area, thus increasing tourism. We would be bringing in bands from throughout eastern Washington, which will increase the appeal of people from outside of Ritzville to attend and stay in our hotels/motels. We estimate 300+ would attend this event. This falls under the category of "marketing and operations of special events and festivals."

Operation budget for this activity: \$15,000

Requested funding amount: \$10,000



Juan A. Hernandez
Photography &
Video Production



Enthusiasm is excitement
with inspiration, motivation,
and a pinch of creativity.

Experienced multi-media photographer and designer with strong background in architectural, construction and environmental design. Works collaboratively with multi-disciplined teams as well as solo independent work. Creative and innovative approach for marketing solutions and overall project documentation.

Tel: 206.295.5393

| ibarramedia@gmail.com

2025 APPLICATION FOR 110 LODGING/TOURISM PROMOTION FUNDS

Name of Organization: Wheatland Communities' Fair

Contact Person: Maria Greenwalt

Address: PO Box 14

City, State, Zip: Ritzville, WA 99169

Day or message telephone (509)771-1673 email: mconner.pc@gmail.com



Project to be Funded: Continued Promotion and Marketing of Fair, Livestock Shows, Grounds Rental and events. Charges for water usage to maintain grounds.

Total Cost: \$ 20,000

Less Own Funding \$ 5,000

Requested Funding Amount \$ 15,000

- Briefly explain the project to be funded and how it will benefit the City of Ritzville and meet the criteria. Please provide additional pages, prints, exhibits, etc. necessary to assist in the decision-making process.
- Provide an operational budget for the activity/entity.
- Estimate the total number of people predicted to attend each activity/event. • Estimate how funding the activity will result in increases to people staying overnight, traveling 50 miles or more, or coming from another state or country.

The Wheatland Communities Fair is requesting support to promote our Labor Day Fair, along with the Spring Youth Jackpot Show and Education Clinic and facilities rentals for the 2025 season. Continued water usage costs to maintain the grounds as previous years, we have managed to have beautiful well-kept grounds for multiple events; we are also seeking funds for as we have in the past.

The Wheatland Communities' Fair promotes and markets events and facilities in the Ritzville Adams County Journal, Adams County Visitor's Guide, Adams County Magazine, the new Venue magazine, as well as other regional promotion and travel guides. The use of KD Consulting to create the exhibitor guide, round up thank you guide, Wampum promotional material and other graphics. We continue to service and update our website (which has grown over the last year) and continue to utilize Facebook and Instagram as promotion and marketing.

The campground area has seen an excellent turnout this year, as have in the previous years. The grounds and buildings continue to be rented for multiple events such as weddings, memorial services, graduation receptions and family reunions. With new inquiries all the time. We continue to see an increase in campers and during the fair and jackpot events we are completely sold out. The grounds are kept in beautiful conditions for these events and campers.

The main event the fair association sponsors each year is the Labor Day Fair and Livestock Sale. We host an annual Youth Beef Jackpot show and educational clinic in the spring. This has been a very successful event and continues to grow. The event attracts over 50 youth participants and their families. They attend from Washington, Oregon, Idaho and Montana as well as locally. The Inland Empire Rabbit Breeders Association Spring show, Puttin' on the Ritz is an annual event held in May. The show hosts between 100 -125 adults and youth participants that attend from Washington, Idaho, Oregon, Montana, Utah, California, and Canada.

There are 1 -3 hotel rooms that are used each year by fair judges, vendors and entertainers that the fair association provides during the Labor Day event. There are likely more used by entrants and attendees. Especially, as the campground is full. The rabbit show reserves and uses a minimum of a 10-room block, while the jackpot uses at least 5 but with the growth that can be increasing. All these events also use the campground.

The Fair remains extremely valuable to the city of Ritzville. It not only provides opportunities for hundreds of people in the area communities to share their time, talent and skills. But is an excellent opportunity for our youth to gain and display leadership and lifelong skills. It is truly an event that brings generations together to share, enjoy and learn from each other. Multiple service organizations in the community including Bronco Boosters, Ritzville Lions Club, Lind Ritzville FFA Chapter, Ralston Grange, Ritzville Eagles and the Ritzville Chamber of Commerce reap the benefits of the weekend events. For most groups it is the major and often only fundraiser of the year.

As a representative of the above organization, I have reviewed and acknowledge the information provided to be eligible and receive Lodging Tax Funds.

Maria Greenwalt 10/04/2024 Signature Date

Wheat Land Communities' Fair Association
Profit & Loss Budget Overview
 November 2022 through October 2023

Jan '25 - Dec '25

Income	
Donations	
General	2,000.00
Ribbons & Prizes	6,000.00
Total Donations	<u>8,000.00</u>
Fair Income	
Gate	25,000.00
Stall Fee	500.00
Vendors & Booths	2,500.00
Total Fair Income	<u>28,000.00</u>
Grants	
Other	60,000.00
State Premiums Reimbursement	12,000.00
Tourism Grant	15,000.00
Total Grants	<u>87,000.00</u>
Hay Ground	5,000.00
Jackpot Income	5,000.00
Miscellaneous	600.00
Rental	
Camping Rental	8,000.00
Facility Rental	2,000.00
Storage Rental	10,000.00
Total Rental	<u>20,000.00</u>
Wampum Income	
Auction	10,000.00
Tickets & Bar	2,000.00
Wampum Income - Other	3,000.00
Total Wampum Income	<u>15,000.00</u>
Total Income	<u>168,600.00</u>

Expense	
Advertisement	5,000.00
Dues	100.00
Fair Expenses	
Entertainment	7,000.00
Fair Judges	2,000.00
Janitorial	1,000.00
Premium	12,000.00
Ribbons, Trophies	4,000.00
Rodeo Split	12,500.00
Security	900.00
Supplies	500.00
Wristbands, Tickets	100.00
Total Fair Expenses	<u>40,000.00</u>
Grounds	

Wheat Land Communities' Fair Association Profit & Loss Budget Overview

November 2022 through October 2023

Jan '25 - Dec '25

Grounds Improvement	
Capital	60,000.00
Grounds Improvement - Other	1,000.00
Total Grounds Improvement	61,000.00
Grounds Maintenance	7,000.00
Total Grounds	68,000.00
Hay Ground	
Olive Street (Electric)	3,500.00
Hay Ground - Other	1,500.00
Total Hay Ground	5,000.00
Insurance (Other)	1,000.00
Jackpot Expenses	
Premiums	4,500.00
Total Jackpot Expenses	4,500.00
Occupancy	
Insurance (Property)	25,000.00
Lease (Property)	50.00
Taxes (Property)	250.00
Utilities	
Electric	5,000.00
Garbage	1,000.00
Internet	1,300.00
Water	8,500.00
Total Utilities	15,800.00
Occupancy - Other	400.00
Total Occupancy	41,500.00
Office	
Bank Fees	100.00
Postage	300.00
Supplies	500.00
Office - Other	100.00
Total Office	1,000.00
Technology	500.00
Wampum Expenses	2,000.00
Total Expense	168,600.00
Net Income	0.00